



EUROPEAN NEWS

Bonn takes measure of Carter's new team



Chancellor Helmut Schmidt (left) and Foreign Minister Hans Dietrich Genscher... looking for firmer leadership from Washington.

BY OUR BONN STAFF

THE WEST GERMAN Foreign Minister, Herr Hans Dietrich Genscher, today begins in Washington the first high-level meeting between the two Governments since President Carter reshuffled his Administration.

Genscher will also have talks with Dr. Henry Kissinger, the former Secretary of State. One topic likely to be raised with all these is the prospects for ratification by Congress of the SALT II accord, upon which Bonn believes, depends progress on so many other key issues of East-West relations.

Further, he will seek to judge whether, with the new U.S. team in office, Bonn can expect a clearer policy line and more decisive leadership from Washington than it feels it has enjoyed in the past.

Tourist numbers tumble in Spain

By Report Graham in Madrid THE NUMBER of tourists visiting Spain during the peak summer season has dropped sharply. Preliminary figures for July show 1.15 million fewer tourists than in July last year.

Consumer prices in OECD rise at 11.8% yearly rate

BY DAVID WHITE IN PARIS CONSUMER PRICES in the main Western countries rose at an annual rate of 11.8 per cent during the first half of this year, according to the Organisation for Economic Co-operation and Development (OECD).

Closer scrutiny of Euromarkets sought

BY JONATHAN CARR IN BONN

THE WEST GERMANS have long been among the leaders in the drive for closer official scrutiny of the operation of the Euromarkets.

DM 21.7bn. The main component of this swing was the capital transactions of the banks, which exported a net DM 19bn in short- and long-term funds in 1973-75, but drew in almost DM 14bn net in 1976-78.

standable. The Germans believe that the sharp growth of the Euromarkets is not simply to be explained by basic factors such as the U.S. current account deficit and the need to recycle surpluses of the Organisation of Petroleum Exporting Countries.

At the same time, West German banks controlled 35 foreign banks holding a total of DM 28.5bn (£6.7bn) in debtors in West Germany. Of these foreign subsidiaries, 22 were in Luxembourg accounting for DM 28.1bn of the lending.

about DM 7bn to DM 14bn in 1977-78. The London branches appear hardly to have boosted their credit business with domestic German firms over the same period.

tourists have also been put off Spain by industrial disputes in the hotels. The Costa del Sol was seriously hit by strikes at Easter.

Gloomy Danish view of payments outlook

BY HILARY BARNES IN COPENHAGEN

DEMARC'S CURRENT balance of payments deficit is likely to increase from Dkr 7.7bn (£833m) in 1978 to about Dkr 12bn (£948m) this year and next, according to Mr. Knud Heinesen, the Finance Minister.



Mr. Knud Heinesen

venting the oil price increases from being passed on in wage rises, as a result of indexation.

Oslo again cuts bank liquidity

IN ANOTHER attempt to curb bank lending, the Bank of Norway is halving the amount which savings and commercial banks may borrow from it automatically — the so-called "A" borrowing facility.

Forte to spend £80m on European hotels

BY ROBERT MAUTHNER IN PARIS

SIR CHARLES FORTE, chairman of the British hotel and catering group Trust House Forte, said in a newspaper interview here yesterday that his company had set aside £80m to buy new hotels in France and elsewhere.

EEC tax pressure on Portugal

BY JIMMY BURNS IN LISBON

PORTUGAL IS facing increasing pressure from the EEC to review its tax system and bring it into line with existing Community regulations.

Italy debt abroad up £1.2bn

By Paul Betts in Rome

THE NET foreign indebtedness of Italian banks increased by some £1.200bn (£1.2bn) in the first half of the year. The banking system's net foreign indebtedness at the end of June totalled £3,055bn (£3,055bn) compared with £1,854bn (£1,854bn) at the end of last year.

Italy debt abroad up £1.2bn

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Portrait of a man, likely related to the article.

Advertisement for Langs Supreme Scotch Whisky. Features a bottle of whisky and a glass. Text includes 'Simply an outstanding whisky.', 'LANGS SUPREME For your pleasure', and 'I'd planned to have enough. But these days I have to have some help.' Below the ad is a logo with Arabic text 'هكذا من الأصل'.

Advertisement for the Distressed Gentlefolk's Aid Association. Includes a quote: 'I'd planned to have enough. But these days I have to have some help.' and text: 'When you've once known a reasonable standard and have saved for your retirement, what can you do when inflation makes a mockery of all your careful planning?'.

Top fund raiser to aid Connally

BY JUREK MARTIN, U.S. EDITOR-IN WASHINGTON

THE PRESIDENTIAL campaign of Mr. John Connally, the former Treasury Secretary and Governor of Texas, has acquired the services of one of the most adept fund raisers in the political business in the United States. He is Mr. Richard Viguierie, financial darling of the New Right Movement, who has in recent years built up a formidable computerised direct mail operation able to raise considerable amounts of money in a short time.

Mr. Viguierie, it cost about \$2.3m (embracing his fee and other expenses) to generate some \$2.5m in total campaign contributions. For all his lustre (Time magazine two weeks ago enshrined him as one of the "50 faces for America's future"), Mr. Viguierie has yet to achieve distinction in a national political campaign. He raised money for George Wallace, the maverick Democrat, in his abortive effort in 1976 and has previously been loosely associated with Mr. Connally.



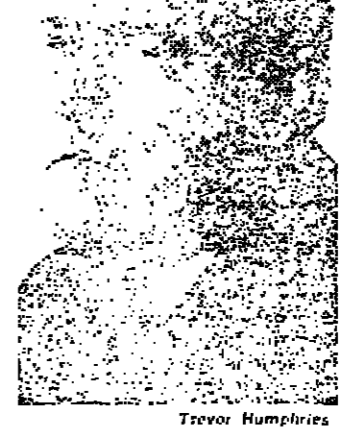
Governor John Connally... backed by the darling of the New Right Movement in his campaign for the nomination

NEW ZEALAND'S TROUBLED ECONOMY

Twin problems of inflation and the brain drain

BY KEITH OVENDEN IN WELLINGTON

ANXIETIES ABOUT the underlying weakness of the economy have come to dominate New Zealand politics in recent months. On July 24, Mr. Robert Muldoon, the Prime Minister, whose National Party was re-elected to a further three-year term of office last November, intervened to make a General Wage increase of 4.5 per cent and to abolish the Arbitration Court. The court, set up by the Government about two years ago to make wages orders for the workforce generally was about to start hearings on a proposal by the Federation of Labour for a minimum wage that was geared to family living costs.



Mr. Robert Muldoon, New Zealand's Prime Minister

This move came just as tension was mounting over pressure from the Drivers' Union for wage increases. Wage Bargaining is yearly and starts each July, and the Drivers' Union, which has been in negotiation for many weeks, is regarded as the trend-setter. The proposal on offer from the employers is for a 13 per cent increase above the 4.5 per cent already granted by the Government. The union leaders have called this unacceptable, but have agreed to ballot their members. Even if the offer is accepted, inflation prospects are widely regarded as grim. On June 7, the Institute for Economic Research (a Government-funded independent body) in its quarterly predictions for the 1978-80 financial year, forecast wage and salary increases of 14.5 to 15 per cent, and an inflation rate for the full year of 12.5 per cent. The Institute's domestic price forecasts include production costs and so would be slightly lower than increases in the Consumer Price Index.

Cancer risk found in Scotch whisky brands

BY DAVID LASCELLES IN NEW YORK

SCOTCH WHISKY contains cancer-causing substances, but in small quantities, whose effect on human beings has not yet been determined, according to a report published by the National Science Foundation in Washington. In a study of six leading brands of Scotch sponsored by the NSF, scientists in Massachusetts found that six had traces of nitrosamines, a substance that has caused cancer in laboratory mice. The brands were Chivas Regal, Black and White, J. and B. Ballantine's, Sandy Scot and Cutty Sark. The seventh, White Label, contained no nitrosamines.

These Scotches had a level of nitrosamines ranging up to two parts per billion. It is still not known what effect this concentration would have on human beings. The only guide so far, according to the NSF, is evidence that ten parts in a billion induced cancer in mice when fed to them in their drinking water. The NSF report was part of a broader investigation of the presence of nitrosamines in the human environment. These substances have already been identified in beer, bacon, processed meats and cosmetics. The Massachusetts study showed, though, that they were not present in sherries, wines, liqueurs, brandies, gin and other distilled spirits. The common ingredient of beer and whisky is barley. A spokesman for the Food and Drug Administration said that it appeared nitrosamines were formed during the barley-drying process. The spokesman added that the Administration was concerned by the report and would be contacting the Scotch industry to see what can be done about reducing nitrosamine levels.

Woman set to win in Mississippi

By Our U.S. Editor

MRS. EVELYN GANDY has taken a big step towards becoming the first woman governor in the history of the state of Mississippi. In the Democratic gubernatorial primary, Mrs. Gandy, currently the lieutenant governor, finished first of six candidates, but scored well under the necessary 50 per cent that would have assured her the nomination and a straight fight against a Republican in November. She thus faces a run-off against a former lieutenant governor, Mr. William Winter, on August 28.

Optimism at GM over avoiding a strike

BY JOHN WYLES IN NEW YORK

Notwithstanding a claim by a company spokesman that it is separated from the United Auto Workers by an exceedingly wide chasm, General Motors is still apparently optimistic that it can negotiate a new three-year pay and conditions contract without a strike this autumn. According to the union, prospects for a peaceful settlement before the current contract expires on September 14 are slightly better than they might otherwise have been, following the company's statement of its position on health benefits costs on Tuesday. All the big three car companies have been extremely concerned by soaring health costs over the last few years. GM claims that since 1976 the cost of health insurance premiums paid for its employees has climbed 50 per cent to \$1.3bn. During the last negotiations

Banks to advise Chrysler

BY OUR NEW YORK STAFF

IT IS REPORTED here that Chrysler Corporation might set up a special steering committee to advise the company if it becomes technically in default of its short-term loan agreements. In return for \$750m of bank credit, Chrysler is required to maintain working capital at a minimum of \$600m. Since working capital had fallen by the end of June to \$500m and the company's operating losses are continuing, it is thought possible that working capital may fall below this threshold. However, he said: "We do not know what effects nitrosamines have on human health. We are keeping a careful watch on the studies that are being made." Last year, the U.S. imported \$3.6m worth of Scotch whisky, valued at nearly \$400m. David Churchill adds: The UK drinks industry yesterday played down the report on the basis that it was not new and that steps had already been taken within the UK to remove the possible cause of the minute quantities of nitrosamines.

Grumman settles union conspiracy suit out of court

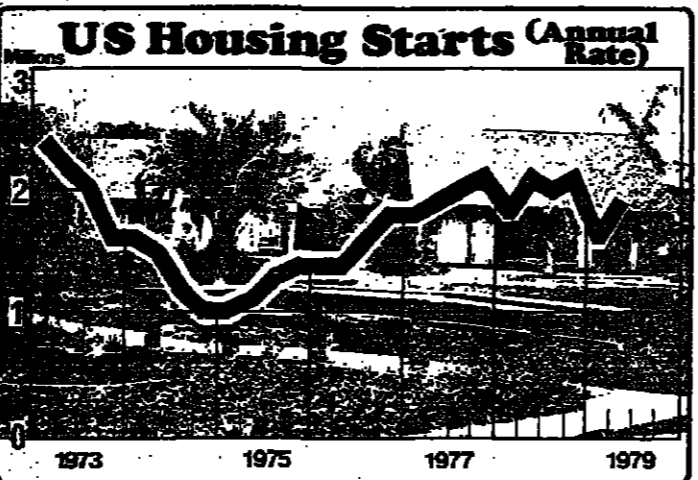
BY OUR NEW YORK STAFF

GRUMMAN Aerospace Corporation has reached a \$10,000 out-of-court settlement with the Amalgamated Clothing and Textile Workers' Union. This removes the company as a defendant in a conspiracy suit launched by the union in its campaign for recognition by J. P. Stevens, the leading textile company. A spokesman for Grumman confirmed yesterday that the company had made the settlement with the union, but he also affirmed that Grumman was not admitting "any unlawful acts". Nevertheless, the company was acknowledging that two of its employees, "Milledgeville, Georgia, had been involved in activities which are central to the union's case.

newly discovered evidence shows anti-union animus of widespread and flagrant proportions." He was referring to admissions by Mr. Rice and Mr. Osborne that they had police detectives record the licence numbers of cars parked outside union meetings. They then processed these numbers through police computers to establish ownership and therefore to identify those who were attending. The names were then distributed to companies in their area. The union claims that "spraying by the police was also conducted in Holiday Inn rooms adjoining those occupied by the union. Blacklists were compiled of those attending meetings and then distributed to particular local companies to advise them of union sympathisers in their employ."

Mortgage interest rates worry builders

BY DAVID LASCELLES IN NEW YORK



THE NUMBER of housing starts in the U.S. has become, like the consumer price index or the growth in the Gross National Product, an important indicator of the state of the economy. This is because it reflects a lot of things: the strength of the credit markets, the cost of land and materials, the state of the housing industry, family budgeting habits, even demographic trends. So far this year, the number of housing starts has been running 15 to 20 per cent below last year's 1.96m, providing further evidence of the recession which most economists believe is under way, and there seems to be little relief in sight. The National Association of Home Builders estimates that this year's final total will work out at 1.6m, of which 1.2m will be single family units and the rest multi-family units. For next year, it forecasts a further decline to about 1.5m of which 1.1m will be single family units. Both these figures are well down on the 2.1m plus levels set early in the 1970s during the most recent major housing boom. (The last housing boom in 1977-78 did not quite match those levels.) However, they also suggest that the coming recession will not be as bad as 1974-75 when housing starts dropped below 1.5m and stayed that low for the depths of that winter. The biggest single factor affecting housing is the cost of mortgage finance. According to the latest report of the Federal Home Loan Bank Board, the average mortgage in early July carried an interest rate of 11.19 per cent, up 10 basis points on June, and up from 9.83 per cent a year earlier. The point about these mortgages is that, unlike European mortgages, they are fixed rate. A homebuyer borrowing now will pay that rate for the life of his mortgage even if the market weakens. The high cost of mortgages can therefore be a big discouragement to buyers. Though the economy's entry into recession is likely to bring down the cost of finance, the descent is not expected to be rapid, mainly because the country's high rate of inflation (currently running at over 13 per cent a year) is bound to keep up the cost of money. A special feature of this particular cycle is the growing shortage of funds at the savings and loan institutions, the U.S. equivalent of the building societies. Recent changes in banking regulations have removed some of the competitive edge which the institutions had over commercial banks as regards the interest rates they may pay depositors. These have less well placed in the market race for funds. In the New York area, for instance, the institutions now rarely advance mortgages of more than \$75,000, while commercial banks go well above that figure. Interest rate ceilings in a number of states have also made it less attractive for local banks to make home loans. This is bad news for the country's 100,000 private builders, many of whom run small, local operations and are living from hand to mouth. Any sharp downturn is bound to send many of them to the wall, and swell the ranks of the jobless, but this also presents problems for the big, nationwide builders.

US Home Corporation, the country's largest, estimates that housing will be off 20 per cent this year, and that most of the drop will be in the second half. To counter this trend, the company has shifted its emphasis to building condominiums, or clusters of apartments for sale as opposed to rent, which raises the density of housing and therefore lowers its price. Mr. Guy Odom, the chairman, said this should position the company better for a recession, though he found it hard to predict what would happen next year. "It all depends on interest rates," he said. Centex, a large homebuilder based in Dallas, also expects a fairly sharp downturn, though Mr. Frank Crossen, the company's chairman, recently told shareholders that this might not altogether be a bad thing since it would enable the company to "consolidate" its operations. Kaufman and Broad, a builder which also has interests in Europe, argues that the bigger

Our headquarters are in Rhode Island. Our business is all over the world. We're InBank, located in Rhode Island, and surrounded by deep water ports, a major commercial airport, main rail service and an excellent interstate highway network. These are some of the reasons why we do business with clients all over the world. In fact, we offer a full line of international, as well as domestic commercial banking services. Our overseas representatives and traveling officers can deliver the knowledge and expertise you'd expect from the second oldest banking institution in America. And they have a record of performance to prove it. We also have the financial resources of our multi-billion dollar parent company, InCom, at our disposal. These resources, coupled with an intimate working knowledge of the active domestic market, could make Industrial National Bank your means to better banking. Whether you need international or domestic banking services, no matter where you're located, the place to do business is in Rhode Island. Further information is available at our Boston European Representative Office, Industrial National Bank, 65-66 Queen Street, London EC4R 1DR, England.

MONTEDISON GROUP FARMITALIA CARLO ERBA HIGHLIGHTS FROM THE 1978 ANNUAL REPORT The Annual General Meeting of Farmitalia Carlo Erba S.p.A. was held in Milan to adopt the Company's Accounts for the year ended 31st December 1978 which reflect a net profit of Lit. 5,048,000,000. After paying 5% to the Legal Reserve, a dividend of Lit. 90 per share or each of the Company's 44,400,000 ordinary and 6,250,000 preference shares was declared. Carlo Erba S.p.A., which during 1978 has incorporated Farmitalia S.p.A. taking the name of Farmitalia Carlo Erba S.p.A., has now returned to profits after four years of losses. The overall profit earned amounted to Lit. 5,048 m. after tax of Lit. 3,430 m. and depreciation charges of Lit. 17,951 m. the latter being in 1977 of Lit. 15,774 m. Consolidated sales in the Farmitalia Carlo Erba Group reached over Lit. 375 bn. in the year under review, 53% of this figure being generated by the Group's foreign business. Sales revenues in the Parent Company alone rose by 7.8% over 1977 to more than Lit. 240 bn. Sales on the Italian domestic market were Lit. 145 bn., an increase of 4.2%, while exports rose by 15.7% to Lit. 85 bn. Intensive efforts continued to be devoted to research and development during the year, involving expenditures in the region of Lit. 19 bn. The book value of plant and equipment is Lit. 194 bn. while capital outlays during 1978 totalled Lit. 9 bn. The merger has led to the formation of Italy's largest pharmaceutical concern, and one of the leading drug companies in world terms, with its own branches in over thirty different countries. Results in the early months of the current year indicate a further improvement in the company's performance.

OVERSEAS NEWS

WORLD TRADE NEWS

Syria-Iraq crisis expected after Baghdad's execution of plotters

BY IHSAN HIJAZI IN BEIRUT

TWENTY-ONE Iraqis were executed in Baghdad yesterday after an emergency court had sentenced them to death for their role in the conspiracy against the three-week-old regime of President Saddam Hussein.

here that a crisis which has been developing between Iraq and Syria since the uncovering of the plot is about to come into the open. Mr. Abdul-Halim Khaddam, Foreign Minister, is believed to have visited Baghdad twice in the past week with messages from President Hafez Assad declaring Syrian innocence and giving warnings against attempts to drive a wedge between the two regimes.

According to the Beirut left-wing daily, As Safir, the Syrian-Iraqi feud will shatter the attempts at union if it is allowed to recur. It would also threaten the overall Arab front against the Egyptian-Israeli peace treaty.

S. Africa to buy 12 Boeing airliners

By Bernard Simon in Johannesburg

THE SOUTH AFRICAN Government has authorised South African Airways to buy 12 Boeing 737 aircraft at a total cost of about \$60m.

New U.S. trade chief faces early Congressional test

BY DAVID BUCHAN IN WASHINGTON

MR. REUBIN ASKEW, the former Florida Governor, was yesterday strongly tipped as the new U.S. Special Trade Representative, replacing the redoubtable Mr. Robert Strauss.

Some senators have sharply criticised the Administration plan, which would regroup trade responsibilities under the White House Trade Office and a revamped Commerce Department.

trade pact with Peking in July that included a favoured nation tariff treatment for Chinese goods, but took action to send it to Capitol before Congress recessed 1 week.

China's timid managers rebuked

BY JOHN HOFFMANN IN PEKING

SOME CHINESE officials still have misgivings about the nation's modernisation programme, an editorial in yesterday's issue of the newspaper Workers' Daily said.

Party's theoretical journal, Red Flag, says that part of the country's educated youth will be encouraged to go down to the countryside in the coming years.

separated from their families, forfeiting the city environment with which they were familiar and wasting the benefits of their education.

Sharp drop in aid from OPEC

By James Burton

AID FROM members of the Organisation of Petroleum Exporting Countries fell by about 35 per cent in 1978 from \$5.7bn to \$3.7bn, according to figures compiled by the Organisation for Economic Co-operation and Development, based on returns from OPEC.

Trucks for Greece

Stonefield Vehicles of Cumnock, Ayrshire, manufacturers of cross country vehicles, has won an initial order worth \$2m from Greece for the supply of 150 vehicles and parts to be delivered within the next 12 months.

Lebanese patrol boats

Lebanon is to buy two patrol boats from Britain for about \$m. Lebanese pounds (\$700,000) for anti-smuggling operations, Customs officials said. Reuter reports they said the boats, which will be equipped with heavy machine guns, are due to be delivered early next year.

Cheap credit for Vietnam

VIETNAM is to enjoy preferential credit rates when drawing loans to finance intra-Comecon trade, according to Rynki Zagraniczne, the Polish foreign trade paper, Christopher Zabinski reports from Prague.

Westwind demand up

Israeli Aircraft Industries is about to increase its output of the Westwind executive jet from 30 a year to 48 and may increase this further to 72 in view of current demand.

German buses to Israel

EGGED, the interurban Israeli bus company, has signed an agreement with Mercedes for the supply of 1,150 buses in the next two years, subject to approval by the Government.

JAPAN-CHINA JOINT VENTURE MOOTED

Electrical groups 'unenthusiastic'

BY RICHARD C. HANSON IN TOKYO

KONOSUKE MATSUSHITA, the 84-year-old founder of Matsushita Electric Industrial (MEI), is proposing that the 10 leading electric companies in Japan form a joint venture with China—an idea which occurred to him during a recent visit to Peking.

ASEA wins new order from Iran

By John Walker in Stockholm

ASEA, the Swedish heavy electrical engineering group, has won an order from the Isfahan Regional Power Company (IRPC) in Iran for the turnkey delivery of 18 substations.

Tokyo trade mission to test Mexican potential

BY WILLIAM CHISSETT IN MEXICO CITY

MR. MASUMI EZAKI, Japan's Minister for International Trade and Industry, arrives here on Friday for a five-day visit to discuss, among other matters, buying Mexican crude oil and establishing steel projects in Mexico.

New Pakistan plea for debt rescheduling

ISLAMABAD — Pakistan has asked a World Bank-led consortium to reschedule debts of about \$850m, officials have disclosed.

Ayatollah Khomeini calls for an end to strikes

BY ANDREW WHITLEY IN TEHRAN

WITH INDUSTRIAL unrest spreading throughout post-revolution Iran, particularly in the public sector, Ayatollah Khomeini, the unofficial head of state, has appealed for an end to the strikes and sit-ins.

of housing, it is unlikely to be headed. The Government is known to be concerned about the economic disarray.

German buses to Israel

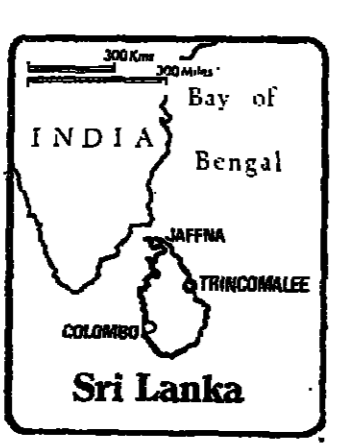
EGGED, the interurban Israeli bus company, has signed an agreement with Mercedes for the supply of 1,150 buses in the next two years, subject to approval by the Government.

SRI LANKA'S RACIAL CONFLICTS

A hearing for Tamil grievances

BY MERVYN DE SILVA IN COLOMBO

SRI LANKA'S President Mr. Junius Jayawardene, anxious to defuse the country's explosive racial conflicts, has set up a commission to investigate the grievances of the Tamil minority.



It is thought that he has evaded explicit reference to the Tamils because he is anxious to avoid giving the impression to the Sinhalese majority on the island that he is yielding to minority pressures.



President Jayawardene (right): defusing an explosive issue.

thought to be responsible for bank robberies and numerous political murders throughout the north of Sri Lanka. Fifteen policemen have been killed while investigating terrorist activity.

Former trade negotiator justifies concessions

TOKYO — Japan has made more concessions on trade in the past two years than the U.S. or the European Community, and is now as liberal toward imports as any other country in the world, according to Japan's former top trade negotiator.

Former trade negotiator justifies concessions

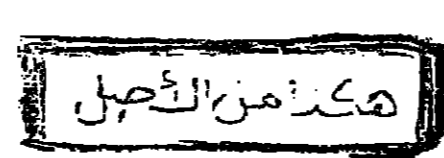
head of the Japanese delegation to the Geneva talks, called the Tokyo Round of Multilateral Trade Negotiations because they began here.

Former trade negotiator justifies concessions

particularly on the part of the EEC. "The EEC only found Japan two years ago. Until then they ignored us. Now they have found us. Now they have a deficit with us," he said.

Former trade negotiator justifies concessions

was "somewhat fractional." "It was caused to a great extent by inflation and partly because of the fall of the dollar," he said.



هكذا من الأجرى

# Petrol prices rocketing. £1.40 next week?

Right now you could be excused for thinking that the last thing the world needs is a new luxury car.

In which case, we invite you to examine the new Princess 1700HLS and 2000HLS.

They're every inch luxurious, from their sumptuous velour upholstery, rear passenger reading lights and twin-speaker radio, to their smooth, powerful 'O' Series engines and equally smooth Hydragas® suspension.

Yet they're surprisingly inexpensive to run. The Princess 2000HLS's exceptionally low urban fuel consumption - over 27mpg - makes it one of the most economical 2-litre saloon cars in town.

At a constant 56 mph you can cover nearly 38 miles on every precious gallon.

And the figures for the new Princess 1700HLS are even better. Not that the new Princesses are only frugal with fuel. They cost less to run than many cars, even before you start to run them.

Inexpensive spare parts mean low insurance premiums. And if your company provides you with a Princess 1700HLS, you'll find that it falls conveniently below the critical 1800cc break point for taxable benefits, thus incurring no more tax liability than a 1600cc car.

How can we sum up the new Princess 1700HLS and 2000HLS? Are they luxurious cars that are economical to run - or economical cars offering an unusual degree of luxury?

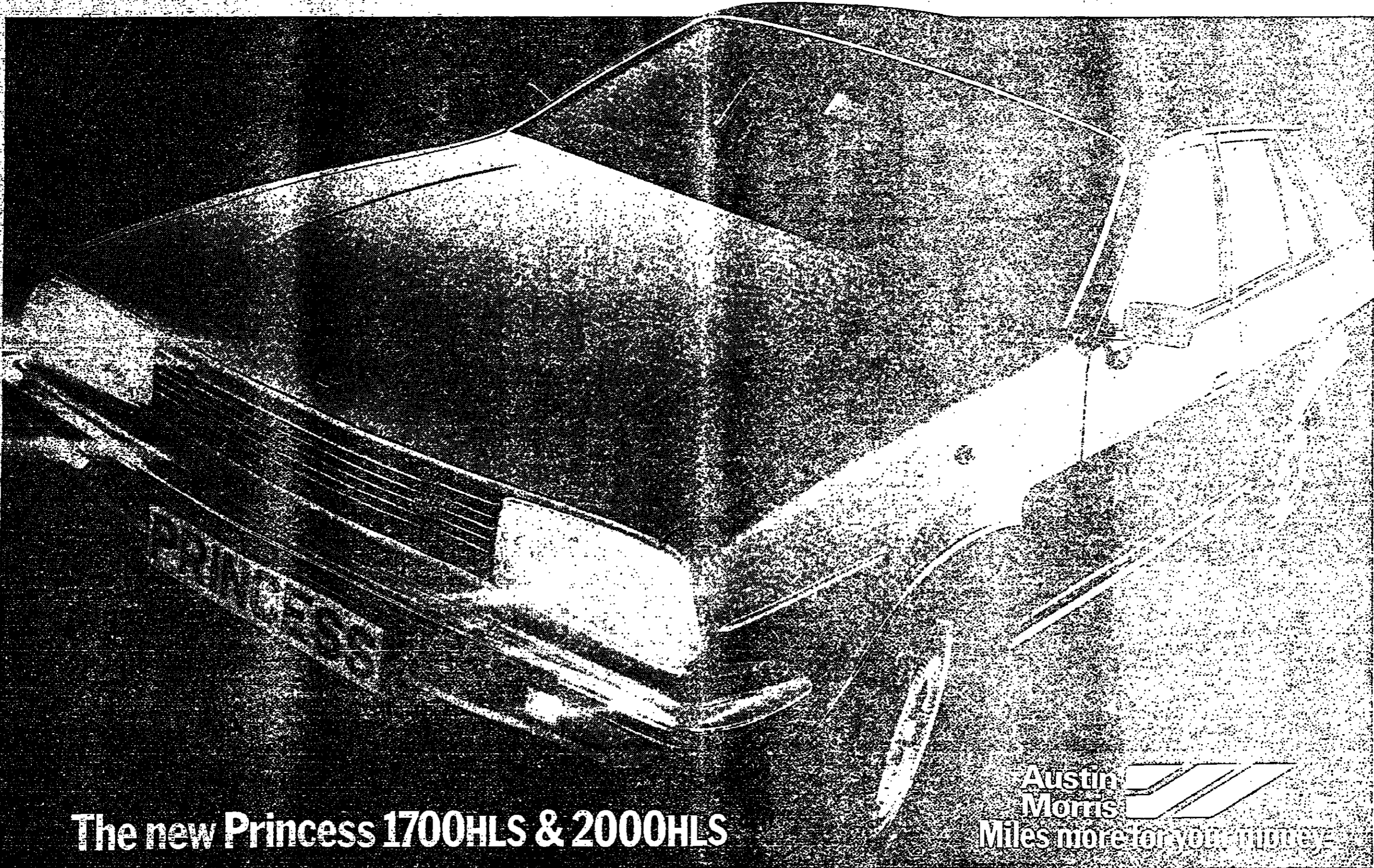
Either way, isn't it nice to know that you can still arrive in the style to which you're accustomed - without feeling guilty?

	Official Department of Energy MPG Figures		
	Imperial MPG		
Manual gearbox	Urban	56 mph	75 mph
Princess 1700HLS	29.7	58.2	28.4
Princess 2000HLS	27.2	57.7	27.7

Metric equivalent: L/100km Princess 1700HLS Urban 32.3, 56mph 15.8, 75mph 35.0; Princess 2000HLS Urban 36.8, 56mph 16.3, 75mph 34.3

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# There's never been a better time to launch this luxury car



The new Princess 1700HLS & 2000HLS

Austin Morris  
Miles more for your money



July lull in new car sales

BY LISA WOOD

NEW CAR sales in the UK last month were the lowest for any July for at least 10 years at 52,252, according to figures published yesterday by the Society of Motor Manufacturers and Traders. This lull in sales comes after record registrations in the previous six months at 1,031,330. However, July figures themselves offer no guide to market trends as, each year, increasing numbers of motorists delay the registration of cars bought in July until August. In order to benefit from the new registration suffix letter. This year more than 20,000 new cars were ready to go on the road on August 1 compared with about 18,000 last year.

UK CAR REGISTRATIONS

Table with columns for Total UK produced, Total imported, Total market, Ford, and various car models like Fiat, Renault, etc., showing 1977 and 1978 figures.

Statistics delayed by disputes

By Our Economics Staff

PUBLICATION OF the July trade figures has been postponed from next Tuesday until August 20, because of the Civil Service industrial action. The disputes have affected the flow of information about imports arriving at Heathrow and Gatwick. Statistics published so far this year have been distorted by the carry-over of trade from one month to the next.

British Steel's prices to rise

BY JOHN LLOYD

THE BRITISH Steel Corporation will raise prices on most of its major products from early next month.

This follows rises of between 5 and 6 per cent in prices charged by independent steel producers, which take effect next week. It is not known if British Steel's rises will be of the same level, but they are expected to be close.

foreign producers, and of squeezing the profit margins of those big steel users who are also major exporters.

At the same time, B.L. which takes about 40 per cent of British Steel's output of sheet steel, said last night that its plans to continue to buy British steel as in components, remained unchanged. The company believes it must safeguard its long-term relationship with its domestic suppliers, rather than buy in markets which may be only temporarily more attractive.

Crown Agents audit shortlist

BY MICHAEL LAFFERTY, BANKING CORRESPONDENT

COOPERS AND EVERARD and two other large international accounting firms have been shortlisted for the audit of the Crown Agents. Sources in the accounting profession were agreed yesterday that the short list must include more than four firms: Coopers and Lybrand, Deloitte Haskins and Sells, Touche Ross and Price Waterhouse.

Treasury looks to sharp rise in N. Sea oil benefit

BY PETER NIDDEL, ECONOMICS CORRESPONDENT

THE CONTRIBUTION OF North Sea oil and gas to the current account of the balance of payments should jump sharply this year, according to new Treasury estimates published yesterday. The current account benefit this year is estimated at £7.2bn compared with £3.9bn in 1978. The report also highlights the expected rise in Government revenue from the sector's contribution to Gross National Product.

NORTH SEA OIL AND GAS BALANCE OF PAYMENTS CONTRIBUTION

Table showing contribution to current account, net effect on capital account, and net identified effect on balance for official financing for 1977, 1978, 1979, and 1980.

INCOME FROM OIL AND GAS PRODUCTION

Table showing value of oil and gas production, goods and services bought outside the sector, value added by North Sea sector, total royalties plus pre-tax profits, employment income, interest, profits and dividends due abroad, and Gross National Product at market prices within North Sea sector for 1977, 1978, 1979, and 1980.

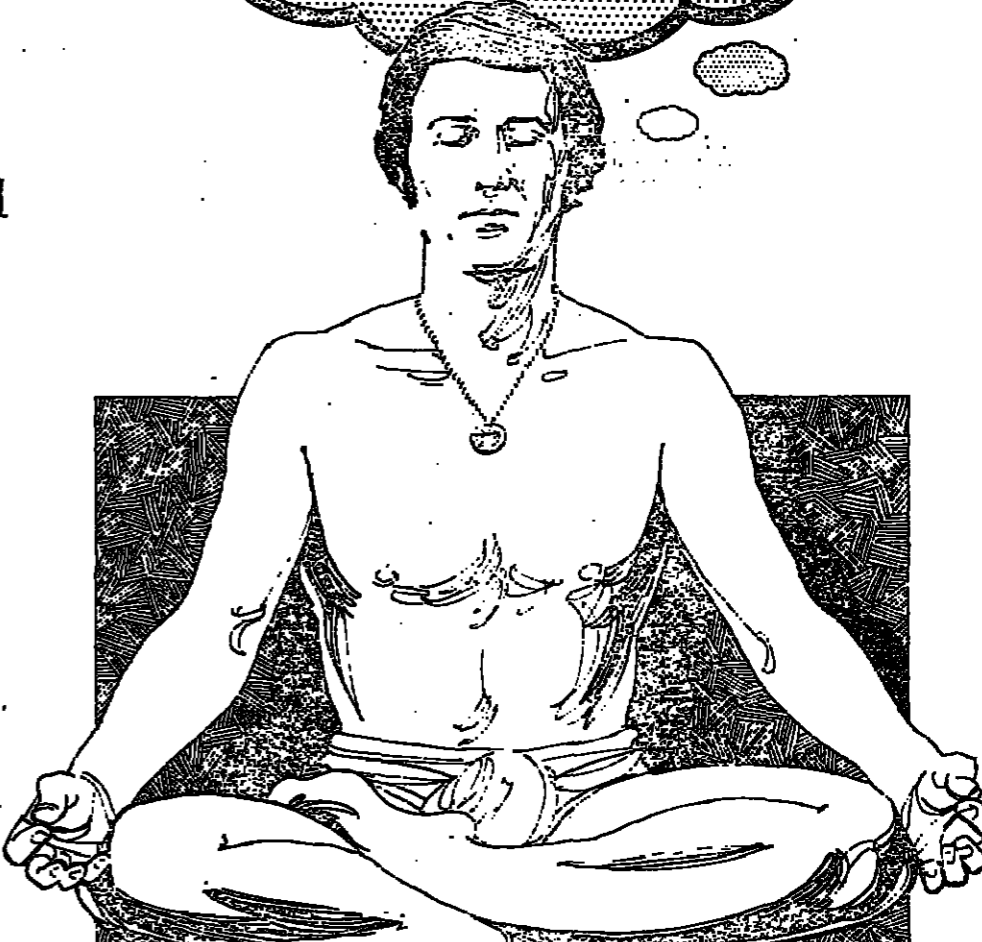
THE NEW HALIFAX 5 YEAR TERM SHARE.

AN INTEREST RATE THAT'S WORTH CONTEMPLATING.

If you're thinking about investing a lump sum, of £500 or more, you'll want to put it where you get real security plus a high rate of interest. So think about the new Halifax 5 Year Term Share.

10.75% NET 15.36% GROSS

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You'll also get the security of the biggest building society in the world, with assets of £8,000 million and over six million investors. Ask about the new Halifax 5 Year Term Share at any of our branches. Or fill in the coupon and send it to us with your cheque. The more you think about it, the more you'll realise just how good an investment it is.

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Subject to normal limit on maximum holding.

HALIFAX

PUT YOUR MONEY TO WORK WITH THE WORLD'S BIGGEST BUILDING SOCIETY.

SEND IN THIS COUPON NOW FOR THE HIGHEST INTEREST RATE EVER...

TO: HALIFAX BUILDING SOCIETY (REF. LKW), PO BOX 60, TRINITY ROAD, HALIFAX HX1 2RG

I/We enclose a cheque, numbered ... for £ To be invested in: (TICK APPROPRIATE BOXES) 5 year 4 year 3 year 2 year 1 year Term Shares

The interest to be: added to balance paid half-yearly paid monthly (min. investment £1,000)

I/We understand that the investment cannot be withdrawn before the stipulated term except in the case of death.

FULL NAME(S) ADDRESS SIGNATURE(S) DATE

HALIFAX BUILDING SOCIETY, PO BOX 60, TRINITY ROAD, HALIFAX HX1 2RG.

TERM SHARES INCLUDE A GUARANTEED PREMIUM ON ADDITION TO THE CURRENT PAID-UP SHARE RATE WHICH IS VARIABLE OF 2% FOR 5 YEAR, 1.5% FOR 4 YEAR, 1% FOR 3 YEAR, 0.50% FOR 2 YEAR AND 0.25% FOR 1 YEAR SHARES...

## Fulton Packshaw Limited

are actively seeking a person, probably with City experience, to represent the Company at a Senior level to our Institutional and Local Authority Clients. This important appointment is not primarily a dealing role and, therefore, applicants should have a wider experience of management and marketing applicable to money-broking.

An attractive remuneration package is offered to match the experience required to fill this position.

Please write in strict confidence to: The Managing Director, Fulton Packshaw Limited, 34/40 Ludgate Hill, London EC4M 7JT, giving full details of career to date.

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LTD

Fulton Packshaw Ltd is the sterling broking subsidiary of Charles Fulton & Co. Ltd, one of the largest firms of international money market brokers.



**UNIVERSITY OF HONG KONG**  
ADMINISTRATIVE ASSISTANT / ASSISTANT SECRETARY (FINANCE)  
Applications for a post of Administrative Assistant or Assistant Secretary (Finance) in the Finance Office are invited from suitably qualified persons who are members of a recognised accountancy or equivalent body or who possess a university degree in an appropriate field.  
Annual salaries (superannuable) are:  
Administrative Assistant HK\$40,250 x 4,200 - 52,500 x 4,200 - 72,500  
Assistant Secretary (Finance) HK\$76,320 x 4,200 - 106,140 x 4,200 (CI - HK\$11,700 approx.)  
Starting salary will depend on qualifications and experience.  
At current rates, salaries tax will not exceed 15% of gross income. Housing at a rental of 7% of salary, education allowances, long leave and medical benefits are provided.  
Further particulars and application forms may be obtained from the Association of Commonwealth Universities (Appm), 36, Gordon Square, London WC1H 0PF, or the Assistant Secretary (Recruitment), University of Hong Kong, Hong Kong.  
Closing date for applications is 30th September, 1979.

## Financial Controller

circa £20,000+car

Corning Vivella Ltd, one of the largest textile companies in Europe, wishes to appoint a Financial Controller who will report to the Financial Director and be located at the group's head office in London. The group which has an annual turnover in excess of £300M is engaged in the weaving, knitting, finishing and marketing of textiles and in the manufacture and marketing of garments together with yarn spinning and processing. There are substantial overseas group subsidiaries with combined sales in excess of £50M pa.

The appointment is part of a programme aimed at supplementing the groups existing financial and accounting expertise at senior management level and to anticipate future succession needs. It is therefore important that the appointee is of sufficient calibre to justify promotion to board level within a period of 2-3 years.

The successful candidate will be a qualified accountant, strongly business orientated, with a well developed skill for management and organisation. A proven record of achievement in senior financial management together with experience of supervising accounting staff and practical experience of EDP are essential requirements. Age is not a critical factor although it is unlikely that candidates aged less than 32 will offer sufficient maturity to discharge the responsibilities envisaged. As the scope of the group's finance function is exceedingly wide, applications from candidates with experience in company acquisitions, foreign exchange dealing and negotiating external finance would be particularly well directed.

The commencing remuneration will be negotiated at around £20,000 pa plus a car and the company would contribute to the cost of removal expenses if the successful applicant had to move home to take up the appointment.

Candidates, male or female, can make application by quoting reference: MCS/2070 and requesting a personal history form from Ashley S Phoenix, Executive Selection Division, Southwark Towers, 32 London Bridge Street, London SE1 8SY.

Price  
Waterhouse  
Associates

## Corporate Internal Auditor

around £9000

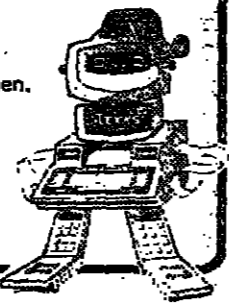
Texas Instruments is a leading U.S. international electronic instrument and components manufacturer covering a diverse range of applications from consumer durables to seismic exploration - with interests in 14 European countries as well as The Middle East and North Africa.

We seek an Internal Auditor to perform financial and operational audits in the U.K. and Europe. Key responsibilities will be to audit records, systems, procedures and controls to ensure compliance with good financial practice and company policies. As a Senior Auditor, the successful candidate will be communicating findings and recommendations to top management and must have excellent oral and written communication skills. The position is based in the U.K., although the successful candidate will spend about 15% of his/her time travelling in the U.K. and Europe.

Candidates, qualified professionally or by degree, must possess either three years' experience in public auditing or five years in industry as an accountant or internal auditor. Experience with a U.S. multi-national company and/or computer applications would be an advantage.

This appointment has arisen through internal promotion. The company encourages career growth and has the scope and resources to make it happen. Salary will be negotiated around £9000 to attract the right candidate. Generous fringe benefits apply.

Please write, with full details, to Ann Stevens, Personnel Department, Texas Instruments Limited, Manton Lane, Bedford, or telephone Bedford (0234) 67466, ext. 3442, for an application form.



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LIMITED

An equal opportunities employer.

## Consultancy - Banking

We are one of the largest international management consulting organisations and we need additional experienced banking staff to work with our accountants and computer specialists in this industry.

Applicants, preferably in their 30's, should have:

- A university degree and/or professional qualification.
- A thorough knowledge and broad experience of bank operations and systems, covering both sterling and foreign exchange.
- The ability to motivate people and get things done.

We offer:

- Assignments in a wide variety of banking and financial institutions.
- Opportunities to work with extremely able people on assignments such as organisational studies, systems and strategy review and setting up new offices and banking enterprises in the UK and overseas.
- High job satisfaction, excellent career development, a generous remuneration package (which includes a car) plus substantial allowances when working overseas.

Write in confidence, with brief but comprehensive career details and salary to date, to J. B. Morris.

Management Consultants,  
5th Floor, 1 Puddle Dock,  
Blackfriars, London EC4V 3PD.  
Peat, Marwick, Mitchell & Co

## MARINE MIDLAND BANK LONDON



### Shipping Banker Lending Officer

We have a vacancy for a Shipping Banker, experienced in specialised secure international financing.

The successful candidate will join an aggressive and experienced group which is responsible for the Bank's international shipping portfolio. Previous experience is essential.

The salary, which is negotiable, will be made attractive to the right person and there is an excellent fringe benefit programme.

Apply in writing with c.v. to: Head of Shipping Group, Marine Midland Bank, 34, Moorgate, London, EC2.

## Taxation Specialist

from £7,500

EAGLE STAR GROUP has a vacancy at its Head Office in the City of London for a young qualified accountant (A.C.A. or A.C.C.A.) who wishes to specialise in taxation. The position offers an excellent opportunity to gain experience of U.K. and overseas taxation in the context of an international insurance group. The commencing salary will depend on previous experience but will not be less than £7,500. The remuneration package includes a non-contributory pension scheme and mortgage facilities.

Application forms may be obtained from the Group Personnel Manager, Eagle Star Group, P.O. Box 33, Cheltenham, GL53 7LQ.

Eagle Star  
Insurance Group



## Chief Accountant

Major agro-industrial project Papua New Guinea  
c. £12,750 (after tax) + car

Our client, Booker Agriculture International Limited, a Booker McConnell company, specialises in the provision of management, consultancy, and technical services throughout the world. The Company is about to implement in Papua New Guinea a twin enterprise project embracing sugar production and manufacture, and cattle ranching. The senior management team is now being assembled which will plan and develop the organisational infrastructure for this £200-million project. As a key member of the management team, the Chief Accountant will control the installation and implementation of all financial and management accounting systems and the integration of these within the context of a fast developing capital project. Candidates, aged 30+, should be qualified accountants who have already gained some overseas experience. First-hand experience of dealing with major contracts would be an advantage.

Salary for this career post with BAI will be around £12,750 (after local tax) and is accompanied by a car, free family accommodation, return air fares, education allowance, and a range of other benefits. Length of tour is 18 months, followed by 2 months home leave. Mid-tour local leave is 3 weeks. It is envisaged that two or more tours of duty will be undertaken on the project, followed by an appointment elsewhere overseas or in the UK. Subsequent career opportunities with the company are excellent. Ref: AAB57002-FT  
Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

### PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

## Economic Policy Department

Deputy Head

The Confederation of British Industry has a vacancy in its Economic Directorate for a well qualified and able economist to become Deputy Head of the Economic Policy Department. This is a responsible senior post in a team whose role is to promote and represent the interests of British business, both to Government in the UK and to European Community institutions. The successful candidate will have a good honours degree in economics including monetary economics, a few years further study and/or relevant work experience and the ability to communicate clearly and concisely both orally and in writing.

Salary will be competitive and, depending on age and experience is likely to be up to £9,000 per annum or possibly more for an exceptionally qualified candidate.

Further information about the post and application forms can be obtained from Miss Sue Bridget, Personnel Division, 21 Tot Hill Street, London SW1H 9LP (01-830 6711) to whom completed forms should be returned.

### Second Economist

A vacancy is also expected to arise in October, for somebody with good academic qualifications and ideally some years' experience in economic modelling, to help develop and apply the CBI and other methods of the economy to problems of forecasting and analysis of policy alternatives. For information about this post, telephone Doug McWilliams on 01-830 6711 extension 319. Closing date for applications 31 August 1979.



The Confederation of British Industry  
Britain's Business Voice

## Senior Auditor

Operational and Financial

Europe

up to £10,000

Our client is a major international group based south of London. The opportunity exists for a graduate qualified accountant or graduate with a post graduate business qualification and industrial experience to join a small highly skilled team with significant responsibilities. The environment is sophisticated and job activity embraces most aspects of the company's day to day controls.

and longer term planning. REPLYES will be forwarded, unopened and in confidence to the client unless addressed to the Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

### PA Advertising

Hyde Park House, 60a Knightsbridge, London SW1X 7LE. Tel: 01-235 6060 Telex: 27874



A member of PA International

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**City** **C&L** **up to £10,000**

## YOUNG QUALIFIED ACCOUNTANT

**Special Assignments**

A major city based U.K. multinational seeks a young qualified accountant to undertake assignments within a specialist department which handles corporate finance and treasury matters for the group. The type of work is very varied and would give an excellent opportunity for an ambitious candidate, both to learn about and contribute to the financial strategies of such a multinational. There are considerable career prospects for the right candidate.

Starting salary will be in the range £8,000-£10,000. Substantial fringe benefits include low rate mortgage facilities and a first-class pension scheme.

Brief but comprehensive details of career and salary to date, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions, should be sent to E. J. Robins, Executive Selection Division, Ref. R596, at the address below.

**COOPERS & LYBRAND ASSOCIATES LTD.**  
Management Consultants  
Shelley House, 3 Noble Street, London, EC2V 7DQ.

**BARCLAYS BANK**

Barclays Bank Chief Accountant's Department is located in new offices in Poole, Dorset. Their work is involved with financial and management accounting for the total Barclays Group. The department also plays a vital role in the co-ordination of the Bank's accounting and because of expansion currently has the following vacancies.

**DEPUTY UK CHIEF ACCOUNTANT**  
c. £13,500

This post is concerned with the preparation of financial and management accounts for the Bank's UK Division, including its domestic banking operation. Selection criteria include: an accounting qualification and comprehensive financial and management accounting experience in a large organisation preferably a financial institution. Age 35+. Ref: 997/FT

**TWO SENIOR GROUP ACCOUNTING POSITIONS**  
c. £10,000 and £8,500

These posts are concerned with the collection of information and preparation of the financial reports for the total Barclays Group to meet expanding reporting and disclosure requirements. Selection criteria include: an accounting qualification, an awareness of international accounting requirements and, for the senior post, three years' post-qualification experience either in a multinational group at Head Office level or in a large professional firm. Age 24-32. Ref: 998/FT

**ACCOUNTING RESEARCH MANAGER**  
c. £10,000

This post is concerned with research and advice on accounting practices, including compliance with UK, EEC and other international standards and legal requirements. Selection criteria include: an accounting qualification and/or degree, knowledge of Company Law and related legislation, a knowledge of accounting standards and current developments in the UK, EEC etc. with a keenness for research and an analytical approach to new developments. Age 27-40. Ref: 999/FT

These positions offer attractive working conditions, opportunities for career progression within the Barclays Group and many fringe benefits including a non-contributory pension scheme, house purchase and profit-sharing schemes.

Please send a comprehensive career résumé, including salary history, to W L Tait, quoting the particular reference number.

## Business Analyst

**c. £10,000 Home Counties**

Our client is a highly successful multi-national group, manufacturing and marketing its range of fast moving products in an ever increasing number of international markets. Their impressive performance has been based on effective, long term strategic planning and they now wish to appoint a Business Analyst as an additional member of the planning team.

The need is for a determined professional to contribute to the strategic planning process and assist in the formulation of long term business plans. This role will utilise all the skills you have acquired working at a responsible level in business analysis - in stockbroking, banking, consultancy or in the planning department of a marketing oriented company.

You will be educated to degree level in a business-related discipline, preferably in Business Administration or Economics. You are likely to be aged around 30 and currently earning in excess of £8,000 p.a.

The salary is negotiable around £10,000 p.a. plus comprehensive benefits including a company car, generous pension scheme and free BUPA. If necessary, assistance will be given with relocation.

Please write in the first instance, with full details of your career to date to: Miss M. A. Rutter, Moxon Dolphin & Kerby Ltd, 60 St. Martin's Lane, London WC2N 4JB, quoting reference MR/FT/808.

Please state in a covering letter any companies to whom you do not wish your application sent.

**MOXON DOLPHIN & KERBY LTD**  
MANAGEMENT SELECTION

**Touche Ross & Co. Management Consultants**

4 London Wall Buildings,  
London, EC2M 5UJ  
Tel: 01-588 6644.

## Group Chief Accountant

**£11,000 plus, and car S.E. England**

A major Group of Civil Engineering Contractors operating in the UK and overseas requires a Group Chief Accountant.

With full responsibility to the Parent Board for the group accounting function, he/she will be a qualified accountant, aged 30-40, with experience of the construction industry. A knowledge of overseas projects and joint venture operations will be an advantage. Some overseas travel will be necessary.

Career prospects in this demanding position are excellent. The remuneration is negotiable and re-location expenses will be paid.

Application to B. G. Luxton quoting Ref. 6432

## General Manager Africa

A large Scandinavian company with extensive international activities is looking for a general manager for its operations in East Africa, comprising large scale farming and manufacturing. The company employs several thousand workers.

The manager must be a dynamic person with particular abilities as a team leader and in negotiating. Relations with the local authorities will be an important part of his duties. Prior experience in a developing country will be an advantage.

Salary and other terms will be commensurate with the calibre of man sought. The appointment will be made between Autumn 1979 and Spring 1980.

Write in confidence, quoting reference 3174/L, to E. W. Cornford, Peat, Marwick, Mitchell & Co., Executive Selection Division.

165 Queen Victoria Street,  
Blackfriars,  
London, EC4V 3PD.  
Peat, Marwick, Mitchell & Co.

## Assistant Financial Controller

Granada Group require an Assistant Financial Controller for their overseas television rental group.

Telerent Europe SA, the operating holding company, controls investments in seven European countries and in North America.

A qualified accountant, age 30-35, is required as part of the Head Office team. Opportunities for promotion within the Group may be available in due course.

The work involved includes financial management, auditing, foreign exchange, European accounting and taxation and consolidations. The position is London based - travel content 30%. A self-motivator - tactful but firm and able to communicate, should welcome the opportunity to negotiate a remuneration package of £10,000 pa plus.

Interested applicants should send brief personal and career details to: John F. Drake, Group Personnel Adviser, Granada Group Services Limited, 36 Golden Square, London W1R 4AH.

**GRANADA**

**mh Mervyn Hughes Group**  
23 Gursitor Street, London EC4A 1NE  
Management Recruitment Consultants 01-404 5801

## Financial Controller

**N.E. Surrey c. £10,000 + car**

A recently established U.K. marketing subsidiary of a major U.S. electrical group, whose products include many household names, wishes to appoint a commercially aware and experienced qualified accountant aged c.35.

Working closely with the Marketing Director and reporting to the Group Executive in W. Germany and the U.S., you will be responsible for setting up and running the complete accounting and administration functions. The successful applicant will recruit his/her own staff and will assist in influencing the company's growth and future profitability. Prospects of an early board appointment are excellent.

Please write with full details to:  
David G. Nevin quoting ref DN/159/FCF

## Group Personnel Controller

**City Insurance c. £14,000 + car**

This appointment is being made by a well established successful and expanding composite Insurance Group with a decentralised organisation of approximately 1,000 employees in the United Kingdom.

A Group Personnel Controller is to be appointed to enhance the professional expertise of the Department. The Personnel function is accepted and effective with emphasis on communication through Line Managers.

The appointment will require in-depth knowledge of Industrial Relations practice and procedures, communications, manpower planning, training and remuneration.

Applications are invited from men or women aged 30-45 who hold a degree and membership of the Institute of Personnel Management. Considerable experience in all aspects of Personnel Management, preferably in the Financial or Insurance sectors is essential, with the ability to relate well at all levels.

Please reply giving brief personal and career details to:  
The Managing Director, Box A.6859, Financial Times,  
10, Cannon Street, EC4P 4BY.

## CORPORATE FINANCE EXECUTIVE

The U.K. subsidiary of a major American investment bank wish to employ a young executive of between 25 and 35 years of age with extensive experience in the management and placement of eurocurrency syndicated loans, public issues, private placements and other sophisticated corporate business.

Prospects are unlimited for the successful candidate. Salary will be Circa £20,000 with c.r.i.a.n other fringe benefits.

**LOANS ADMIN/CREDIT ANALYST**

A subsidiary of a leading North American Bank wishes to recruit an experienced person for their credit area to work principally in the loans department with involvement in credit analysis. The ideal applicant will have a sound background in all aspects of loans administration combined with a working knowledge of credit analysis. The bank is newly formed and has plans for expansion. The post carries good prospects and the usual fringe benefits.

Age: 26/35 Salary: Around £8,500 neg.

**PROJECT FINANCE**

An Assistant Manager is required by a progressive City Merchant Bank, responsibilities to cover all aspects of buyer/supplier credits, eurocurrency and syndicated lending together with E.C.G.D. negotiations.

Age: 25/35 Salary: Circa £9,000

**CREDIT ANALYST**

City Bank is seeking an experienced analyst, preferably American Bank trained, to handle medium term lending, company and bank dealing lines.

Age: 20/28 Salary: Circa £7,000

These positions are open to both male and female applicants

**BSB Banking Appointments**  
115-117 Cannon St., London EC4N 5AX. Tel: 01-623 7317 & 01-623 9161  
Recruitment Consultants

## Lloyd Management

Recruitment Consultants  
125 High Holborn London, WC1V 6QA 01-405 3499

## HOME STUDY TUTORS-BANKING

Due to continued expansion the School of Banking requires additional home-based tutors to assess and mark written work of students preparing for the Institute of Bankers examinations.

Application forms and further particulars may be obtained from:  
E. Vanden Akker, Head of the School of Banking, Intertext House, 160, Stewarts Road, London, SW6 4JJ.

## GEOPHYSICISTS

International Consulting firm needs Senior Interpreters and Quality-Control Geophysicists for U.K., South America, Continent and Africa.

Excellent salary, housing; transportation paid.

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01-828 7217 night or day

## Financial Accountant

**Staines**

Memorex UK Ltd., are the market leaders in computer peripherals and have a continuing record of growth.

We now seek a Financial Accountant who could be a newly qualified ACA or ACCA and have a sound theoretical knowledge of computerised systems.

Reporting to the Chief Accountant, the person appointed (assisted by a staff of three) will be responsible for the financial accounting of the company.

This position offers an ideal move to industry, with a splendid opportunity for career progression.

Memorex provides an excellent benefits package including BUPA cover after 1 year.

Telephone Barry Aiken or Nigel Harris now for further details, or write with brief career details to Memorex UK Ltd., 96-104 Church Street, Staines, Middlesex TW18 4XM. Tel: Staines (81) 51488.

**MEMOREX**

## JERMYN STREET

Prestige retail premises opening November 1979 specialising in range of high-priced luxury goods including Havana cigars and smoking accessories. The following appointments are to be made:

**MANAGER: c.£10,000 p.a.** To supervise all aspects of retail operations. Would suit person with proven selling record, ambition and ability to adapt to new products and special selling technique.

**ASSISTANT MANAGER: c.£7,500 p.a.** This position requires a younger person who can sell effectively and mix with all nationalities.

No previous experience of tobacco business required (although an advantage). Interviews London early September. Apply in writing with full curriculum vitae to 14 Dominion Street, London EC2M 2RJ, quoting 8/WH. (These positions are open to male and female applicants.)

## Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

**FINANCIAL CONTROLLER BRUSSELS**

Our client, the leasing subsidiary of one of the top twenty U.S. commercial banks, wishes to appoint a Financial Controller to its branch in Brussels. Candidates for this appointment should be qualified accountants, fully conversant with Belgian and U.S. accounting practices (including FASB and IAS13). It is considered essential that the appointee has a good command of the Dutch, Flemish and French languages in addition to English. The responsibilities will include office administration and control of day-to-day bookkeeping, in addition to the Treasury function. Salary is for negotiation, based on £20,000 equivalent.

**ACCOUNT OFFICERS LONDON**

Two career opportunities for lending bankers exist at the London branch of a leading American commercial banking corporation. The more senior vacancy will entail territorial and corporate responsibility, including new business prospecting. Candidates, probably aged about thirty, should have some years' experience in the marketing of international bank credit services, backed up by sound credit analysis training. Knowledge of a European language would be an advantage but is not essential. Salary for this position will be into five figures.

The second appointment, for a Junior Calling Officer within the bank's Middle East and Africa area, would suit an experienced Credit Analyst or Lending Officer's Assistant with some marketing exposure. Candidates are likely to be in their mid or late twenties and in this case a high four-figure salary is involved.

Both positions involve some travel and offer good prospects for future career development.

For further details of these appointments, please telephone in confidence or send a detailed Curriculum Vitae to SOPHIE CLEGG

First floor entrance, Nav Street  
170 Bishopsgate London EC2M 4LX 01-623 1266

**£6,000-9,000 ACCOUNTANCY APPOINTMENTS**  
at £17.50 per s.c. cm. appear every Tuesday  
For further details on advertising contact:  
SALLY STANLEY 01-248 8000 Ext. 7177 or 01-248 5597

# ALPS

**ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LTD**  
 35 New Broad Street, London EC2M 1NH.  
 Tel: 01-588 3576 Telex: 867374

An opportunity to learn about and work in a rapidly expanding marketing orientated company — opportunity exists to join the Executive Board in 2-3 years

## FINANCIAL ACCOUNTANT — INSURANCE

**WEST LONDON £8,500 — £10,500 + CAR**

EXPANDING INSURANCE COMPANY WITH ASSETS OVER £60 MILLION —  
 SUBSIDIARY OF AN INTERNATIONAL BILLION DOLLAR GROUP

We invite applications from accountants (C.A. or A.C.A.), aged 27-32, who have acquired a minimum of one year's post-qualification experience and have acquired practical experience of weekly and monthly financial control systems. He/she may either be still in a large professional accountancy practice or employed in commerce, in either case having responsibility for a team of not less than five persons. The successful candidate will also have worked with computerised accounting systems. He/she will be responsible for introducing a system of on-line accounting within the next six months, and will play a major part in the further development of such systems on the company's IBM System 34. A further task will be to develop further the company's management accounting procedures. A well-balanced commercial outlook and the ability to enthuse a team is important. Initial salary negotiable, £8,500-£10,500 plus car, contributory pension, free life insurance, widow's benefit, free family B.U.P.A., assistance with removal expenses if necessary. Applications in strict confidence under reference FA014/FT, to the Managing Director:

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH.  
 TELEPHONE: 01-588 3588 or 01-588 3574. TELEX: 867374.

THAMES POLYTECHNIC  
 School of Mathematics,  
 Statistics & Computing

### TEMPORARY LECTURER IN DATA PROCESSING/ SYSTEMS ANALYSIS

A temporary vacancy exists for a one-year full-time appointment to replace a teacher on sabbatical leave. The School runs degree and diploma courses with significant sections on Data Processing, Data Base Techniques, Systems Analysis and Management Information Systems. Applicants should be graduates with relevant industrial experience.

Salary scale: £5,016-£7,695 inclusive, subject to formal approval

Further particulars and form of application may be obtained from the Staffing Officer, Thames Polytechnic, Wallington Street, London, SE18 6PF. Completed applications should be returned by 31 August, 1979.

# Assistant Treasurer


Circa £9500 + bonus and car

Avis Management Services Ltd., is the head office of the Europe, Africa & Middle East Division of Avis Rent A Car and is situated in Bracknell, Berkshire.

The Treasury Department is primarily responsible for the funding and financial management of country operations within the Division, including cash and asset management and international money movements. Due to promotion, we now wish to fill the appointment of Assistant Treasurer, who will be involved in detailed country negotiations to ensure that funding requirements are met within corporate guidelines. In addition the person appointed will be expected to participate in special studies and projects, such as acquisition analysis, exchange control investigations and policy reviews. Candidates should have a professional accounting or banking qualification together with several years' managerial experience, preferably within an international company or bank. A working knowledge of money markets and a general understanding of corporate finance, together with original thinking and the ability to accept responsibility are necessary for this appointment. A European background and languages would be useful but not essential.

The remuneration package includes an incentive bonus scheme and other benefits include a company car, non-contributory pension scheme and free BUPA. Relocation expenses may be payable for the successful candidate and rented housing may also be available.

For an application form please write to or telephone Hilary Richfield, Personnel Manager — A.M.S., Avis Management Services Ltd., Avis House, Station Road, Bracknell, Berkshire, Bracknell 26644.



## PROFIT IMPROVER

London

Our client, a £100m British Group, has decided to recruit a senior staff executive to concentrate on profit improvement, who will be responsible to a main Board Executive Director. The person appointed will frequently visit the manufacturing plants to help subsidiary company management identify opportunities to improve operating effectiveness in areas as wide as manufacturing engineering, production control, management systems, product design, value engineering, marketing, pricing, licensing and patents.

Clearly the experience sought covers the whole spectrum of management — but even more important are the personal qualities needed to gain the confidence of hard-pressed senior people and the practical abilities to convert decisions into action. Someone is needed who is at home — and welcome — in the engine room and on the bridge.

After a period of 18 or three years it is expected that this executive will be offered a senior line position in one of the subsidiary companies. The career prospects indicate someone under 40. Please send full details, including salary, to Peter Raynes, quoting reference 0741, or if you would prefer to complete a form, telephone Guildford (0483) 67781 (24 hour service).

**PETER COUNSEL limited**  
 Executive Recruitment

The White House, 8 High Street, Guildford, Surrey, GU2 5AJ

## TRUSTEE SAVINGS BANK of Yorkshire and Lincoln

### MANAGER - COMMERCIAL LENDING

The TSB of Yorkshire and Lincoln part of a leading U.K. banking group has 161 branches and employs around 1300 people.


A new position of Commercial Lending Manager has been created in anticipation of the considerable scope for future developments in this area. Reporting directly to the Advances Controller, the successful applicant will be responsible for the formulation, promotion and control of commercial lending services shortly to be introduced and, when necessary, will assist in the writing of training manuals describing the type of facilities to be made available, the security documents to be used and the control procedures to be followed.

Applicants should have a sound knowledge of commercial lending and small business finance, and should be able to demonstrate wide experience of the assessment of lending propositions. The ability to organise and to communicate at all levels is essential. A related professional qualification would be an advantage.

It is unlikely that candidates under the age of 30 will possess the necessary experience for this position. The commencing salary will be commensurate with experience and qualifications and will be in the range of £7853-£10383. Benefits include house purchase subsidy and non-contributory pension scheme.

Applications should be supported by the names and addresses of two referees and marked 'Private & Confidential' giving full details of age, experience and qualifications and should be addressed to:-  
 The General Manager,  
 Trustee Savings Bank of Yorkshire & Lincoln  
 Head Office (Administration)  
 308 Tadcaster Road  
 York YO2 2HF

Closing date of Applications 31st August 1979



## FINANCIAL CONTROLLER

C. £15,000 W. Yorks

A prominent and technologically advanced textile company, part of an international group, with a turnover exceeding £80 millions wishes to strengthen its top management team by making this new key appointment. The Financial Controller will report directly to the Managing Director and have sole responsibility for developing, refining and running the management accounting function in its widest sense. All treasury, secretarial and financial accounting will be a group function. However, regular liaison will be necessary. Success in this role will bring early prospects of a Board promotion. The ideal candidate would be a qualified A.C.A. or A.C.M.A., aged not less than 33, must be a good communicator who wishes to contribute to a vigorous management team in a Yorkshire environment where plain speaking is an asset. Experience in a sizeable modern process industry is most desirable and applicants must have successfully set up and run management accounting procedures preferably with computers. Salary will be negotiable around £15,000 and benefits include a Granada 2.3, non-contributory pension plus W.P.A. and life cover. Re-location help available. Replies, quoting ref. S3187, accompanied by CV will be forwarded unopened to the Management Consultants advising on this appointment. WJ Recruitment Ltd, 40 Berkeley Square, London W1K 6AD.

## Financial Controller

c. £11,000 + Car West London

Olympic Holidays Ltd., requires a qualified accountant to control the company's financial and cost accounting, and to advise on all matters relating to corporate financial planning. The object of this appointment is to further develop the substantial growth this privately owned company is experiencing as the market leader in Greece, with a turnover of £10m.

The successful applicant will probably be aged 30-40, ideally have knowledge of computer techniques, but certainly have experience of financial planning, budgeting and management information systems. All the company's accounting work is carried out in-house under the management of a Chief Accountant.

The remuneration package includes a salary of c. £11,000, company car, BUPA benefits, general travel concessions and a performance related bonus. The Financial Controller is a senior management appointment reporting to the Managing Director, with the opportunity of board status.

Send full details to the Managing Director:  
 24/28 Queensway, London W2 3RX. Tel: 01-727 8050. ABTA/ATOL 341B.



## Financial Controller

City to £14,000

For the autonomous subsidiary of a leading US insurance company. Reporting to the chief executive and general manager, the successful candidate will be responsible for the financial function of this well established operation.

Candidates, preferably 35-45, must be chartered accountants, with proven experience at a senior level in the insurance industry, and a knowledge of all appropriate regulatory procedures. EDP experience is required. There is an attractive benefit package.

For an application form, write in confidence showing how you meet the specification and quoting reference 3034/L, to J. H. Cobb, Peat, Marwick, Mitchell & Co., Executive Selection Division,

165 Queen Victoria Street,  
 Blackfriars,  
 London, EC4V 3PD.  
 Peat, Marwick, Mitchell & Co.

£6,000 accountancy appointments £9,000

These advertisements appeared in the Financial Times on August 7, 1979

Job Title	Salary	Location	Advertiser
Financial Controller	£9,000 + car	C. London	Robert Half
Treasury Administrator	£9,000	Berks.	Robert Half
Arabie Speaker	Neg.	Rural East Midlands	Robert Half
Line Management	£2,500	North Surrey	Robert Half
Financial Analyst	£7,500	Sussex/Surrey Borders	Robert Half
Assistant Accountant	£8,537.46	London SE1	National Dock Labour Board
Partnership Accountant	£8,000 + benefits	London WC2	Weatherall Green and Smith
Financial Controller	£19,500	Bermuda	IPS Group
Internal Auditor	£8,200	London SW1	Bine Circle Industries Ltd.
Treasury Assistants	£8,000	Uxbridge	Bobos I.K. Ltd.
Financial Controller	£8,000 + car	Middlesex	Lansdown Appointments
Accountants	Various	Various	American Express
Internal Auditors	Various	Brighton	American Express

For the full text of these advertisements please see the F.T. of that date or telephone Sally Stanley on 01-248 5397.

## ASSISTANT CHIEF ACCOUNTANT

Age 25-30 c. £8,000

Rapidly expanding International Bank in City seeks to appoint an ambitious and competent qualified Accountant to this important position.

The job involves supervision of five staff, preparation of monthly and year-end accounts, liaison with outside auditors and the production and completion of final accounts.

The successful candidate will have at least three years' previous International Banking experience and will possess personal qualities of drive and ambition. In addition to the negotiable salary, fringe benefits are extensive and include mortgage facility and bonus.

In the first instance, please contact Brian Durham.

**BANKING PERSONNEL**  
 41/42 London Wall, London EC2. Telephone: 01-588 0781  
 (RECRUITMENT CONSULTANTS)



## Management Accountant

£9,000-£10,000 + car

This fast expanding private group of companies, with a £20m turnover, urgently requires a CA or ACCA (30/40 years) to develop reporting systems and controls providing information to meet the needs of management.

Applicants living in or near London must have experience of computerised accounting systems, preferably gained within the construction industry, and be able to communicate at all levels.

This challenging growth position will appeal to those with enthusiasm and ambition which will be rewarded by excellent career benefits. Please write with career details in confidence to Box A.6864, Financial Times, 10 Cannon Street, EC4P 4BY.

## Marshalls

have several vacancies for experienced brokers in their Foreign Exchange and Currency Deposit departments.

They invite applications from dealers with market experience who believe that they have outstanding ability.

Apply in confidence to:-  
 The Staff Director,  
 M.W. Marshall and Company Limited,  
 52 Cannon Street, London EC4N 6LU.



A Member of the Mercantile House Group

## Foreign Exchange Dealer

Hill Samuel & Co Limited have a vacancy for a Dealer in their early to middle twenties with at least two years' experience in spot and forward markets dealing with Corporate Clients in addition to interbank business.

The successful applicant will be responsible for one or more actively traded currencies. The position offers scope for early promotion. A competitive salary will be paid together with the usual range of substantial banking benefits.

Please telephone or write in confidence to:  
 Mr. P. G. S. Coulson  
 Senior Personnel Officer,  
 Hill Samuel & Co Limited,  
 100 Wood Street, London EC2P 2AJ.  
 Tel: 01-628 5011.



## HONG KONG

### Commercial/Banking and Shipping Solicitors

We need two further solicitors with minimum three years' qualified experience for our Hong Kong office. Excellent prospects in our local and South-East Asian regional practice. Salary negotiable but unlikely to be less than £14,500 per annum. Interviews in London in late August and early September.

- Solicitor with commercial and company law experience. Banking, finance and loan syndication experience would be a definite advantage.
- Solicitor with experience of shipping litigation capable of handling cases with minimum supervision.

Please write in confidence, with curriculum vitae, to:  
 Mr. R. J. Davidson,  
 BAKER & MCKENZIE,  
 Aldwych House, Aldwych, London WC2E 6JF.

## FINANCIAL CONTROLLER/DIRECTOR DESIGNATE

Eurotherm International Limited is expanding rapidly and seeks to strengthen its internal financial services to cope with future growth. We are specialists in industrial electronic systems and became a publicly-owned company in 1978.

We are interested in individuals who have already demonstrated an exceptional career growth pattern, who are potential 'high flyers' and who can show experience in:

INTERNATIONAL TAXATION  
 CONSOLIDATION OF INTERNATIONAL ACCOUNTS  
 INSTALLATION OF FINANCIAL CONTROL SYSTEMS  
 INVENTORY CONTROL SYSTEMS, MANUAL AND COMPUTERISED  
 U.K. COMPANY LAW  
 EXCHANGE CONTROL REQUIREMENTS

A substantial salary is offered with fringe benefits.

Apply in confidence to:  
 Dr. J. L. Leonard,  
 8 High Street, Worthing, Sussex, BN11 1NU.

## BRITISH POULTRY FEDERATION

### SENIOR EXECUTIVE

The British Poultry Federation, which represents every aspect of poultry production and processing in the United Kingdom, is looking for a Senior Executive to complement its existing staff resources.

Preferred age is 28 to 32; experience in the following areas will be an advantage: Trade Association Work/Agriculture/Marketing/Statistics.

Good prospects and realistic salary. Application, giving details of qualifications, curriculum vitae and names of two referees to:  
 Director General, British Poultry Federation Limited,  
 High Holborn House, 52-54, High Holborn,  
 London WC1Y 6SX.

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# THE MARKETING SCENE

Comparative advertising: Is it honest? Does it work?

## When to knock and not to

BY MICHAEL THOMPSON-NOEL

SHALL I COMPARE thee to a Volvo, an Audi or the Fiat 127? To Qantas, or Lufthansa, or TWA?

One of the most vigorous debates in marketing concerns the use of comparative advertising. Is it honest? Is it ethical? Does it work? Those who dislike it say that comparative advertising—making direct product comparisons and unashamedly naming names—could turn the advertising business into a “carnival bazaar” with shouting galleries, noisy, unproductive and unprofessional. In Britain, where comparative advertising at present probably accounts for only 1 or 2 per cent of total advertising expenditure, the practice is perfectly legal though severely restricted, both statutorily and by the advertising industry's own voluntary controls.

In the U.S., where comparative ads may account for up to 10 per cent of all advertising expenditure, restrictions are far less in evidence. The Federal Trade Commission likes it, saying that if comparative ads foster a jungle mentality in the marketplace, the consumer is almost bound to benefit. The FTC recently warned the U.S. advertising profession that it would challenge any advertising code that restrained comparative advertising. It said that the restrictive use of voluntary rules against “truthful disparagement” in ads would invite attack, and said that standards of substantiation for comparative advertising claims should be pitched not one jot higher than those for non-comparative ads.

A succinct guide to the general debate is provided by Richard Block of Ogilvy & Benson and Mother, in London, writing in the latest edition of O&M's planning and research bulletin. Why all the fuss? he asks. After all, most advertising strategies aim to create the impression that the advertiser's brand is superior to the competition. However, comparisons with the ubiquitous Brand X or with rival product categories

—Sucron looks like sugar, tastes like sugar yet only gives you a quarter of the calories of sugar—excite no controversy. It is only when advertisements explicitly name rival brands that comparative ads become controversial, says Mr. Block. He discerns two basic techniques—knocking copy, such as the Volkswagen Polo claiming superiority over the Ford Fiesta without offering supporting evidence; or “coat-tailing,” where an advertiser seeks to upgrade the reputation of his brand name by comparing it with a better-known or much more expensive competitor, or a higher order of product altogether, saying: “We are the Rolls-Royce of washing machines, calculators, razors, lawn mowers, etc.”

Attitudes to comparative advertising vary enormously. It is permitted in the UK, U.S. and Scandinavian countries, for example, but in France, Belgium, Italy, Spain and Austria there is outright prohibition or severe restriction.

The usual reasons for prohibition are that comparisons in ads are fundamentally malicious; unfair; deceptive (because they do not make all the relevant comparisons) and lead-like (particularly where they use the trademarks of rival companies).

In Britain, the main basis of legal restrictions on comparative advertising is the Trades Descriptions Act, which apart from guarding against false and misleading consumer information, was designed to prevent abuse of a firm's trademarks or business goodwill.

When it comes to voluntary controls, the Code of Advertising Practice permits comparative advertising, in the interest of vigorous competition and public information, but lists several restrictions. There are similar restrictions on the use of comparative advertising on television; for instance, it must be based on “irrefutable factual evidence” and offer “a comparison which is significant in consumer terms.”

“Whatever the legalities and voluntary restrictions,” says Mr. Block, “many advertisers and agencies regard this form of advertising as ungentlemanly and abrasive. But comparative advertising is legal within certain constraints, so the question to ask is . . . does it work?”

The answers provided by consumer research are to date far from unanimous. OBM research in New York indicated that there were no positive advantages inherent in the comparative approach. In London, OBM last year conducted research into comparative advertising in the car market, the type of market where it can be most usefully employed: a high-risk decision area where buyers make careful brand comparisons. A non-comparative ad for the Volkswagen Polo scored best on all the measures of advertising effectiveness monitored by the researchers when ranged against two comparative ads (one substantiated, the other not) for the same car.

However, many consumers are attracted by the notion of comparative advertising, says Mr. Block (they find it “more useful,” “more believable”) and its use is growing. Among cars it has been very widely used. Among airlines, Iran Air has tried coat-tailing, while in the last U.K. general election, the opening poster in the Conservatives' campaign, headlined “Labour isn't Working,” provided a celebrated example of the aggressive, unsubstantiated knock in which the client-product itself, the Conservative Party, barely got a mention. Zanussi has used it for dishwashers, and comparative ads have even made an appearance in the golf ball market.

According to Mr. Block: “The technique is certainly gaining ground. Where next? Looking at the U.S. as an example, you begin to see the potential number of products and services which could use comparative advertising.” In U.S. print media, both high- and low-risk product categories use comparisons. Cars are still the leaders, but joining them are

cigarettes, banks, copying machines, insurance companies, headache remedies and drinks. On TV, drugs, food and beverages, cleaning products, toiletries, cameras, electrical goods, airlines, credit cards and even spaghetti sauces are climbing merrily on board.

Comparative campaigns may be most appropriate, says Mr. Block, where a company is introducing a new product, or owns only a small share of market, or in the case of low-budget brands. In all cases the product is more likely to benefit from coat-tailing than from outright comparative attacks.

But Mr. Block makes a slip or two when detailing other cases where a comparative approach may be suitable. “If a competitor is using comparisons against your brand,” he says, “then it is often necessary to refute their claims with effective counter-claims. This can get a bit out of hand, because if too many ads in a specific product category are comparative in nature, then it is likely the efficiency of all campaigns will be minimal, as consumers will become less sure about who is exaggerating and who is telling the truth.” (Exaggerating? Telling truths? Whatever next?)

Mr. Block makes another slip later on when warning against the use of knocking copy “if your product has no identifiable and demonstrable advantage to consumers.” Really, one begins to wonder what is going on. In summary he says that the climate for comparative advertising has improved; that its use is on the increase, partly because of lessening restriction, partly consumerist pressure from a recession-conscious public; and that as to moral and ethical considerations, comparisons, when used responsibly, can benefit both consumers and advertisers.

All of which is fine, so long as the latter, when conversing with the former, remember their oft-proclaimed love of that magic ingredient: the blue whiteness of truth.

# The Thinking Rich

When the top people went into a spin recently some of them whirled our way it's true. But they still wouldn't account for the fact that our readership is now 1 1/4 million and growing.

And it certainly wouldn't account for the profile of our new readership. More of them are college-educated than any other newspaper's readers. They spend an average of three-quarters of an hour reading The Guardian each day. And 85 per cent of them are ABC1—which is a better percentage than the FT or Telegraph can offer.

In other words, they think and they've got money to spend. Have you got anything you'd like them to think about spending it on?

(Sources: NRS and Guardian Readership Panel)

**THE GUARDIAN**  
119 Farringdon Road, London EC1R 3ER. 01-278 2332.  
164 Deansgate, Manchester M60 2RR. 061-832 7200.

## Scotch on the rocks

CAN ADVERTISEMENTS be worthy antafacts as creative souls maintain? If so, the distinguished portrait on the right is already a collector's item. You can see it on billboards still, but by the end of the year it will have gone because the client, White Horse Distillers, and its agency of five years, French Crutten & Osborn, have fallen out, writes Michael Thompson-Noel.

The portrait is called Scotch and American, one of a series produced by FCO in a campaign for the White Horse brand that started last June. There is no brand name, no exhibition, no sign of a Scotch bottle, no glimpse of a glass—just the famous White Horse, accompanied by a U.S. basketball player to denote that Scotch mixes well with American dry ginger. (Other ads in the series are entitled Double Scotch, Scotch and Water, and so on.)

At the heart of the split is a belief that White Horse Distillers has suddenly developed cold feet over the advertising side of the current campaign and wants to “beat back the bottle” though no agency-client split can be as simple as that.

The campaign has made considerable impact and won a roomful of prizes, which explains the agency's shock last week when it was asked to recheck for the £500,000 White Horse account alongside rival FCO says it received no prior warning, though there had been “mutterings” about the missing bottle since the start of the year, when White Horse appointed a new managing director. The agency has declined to represent for the account, preferring to rest its case on five years' work. It seems certain to lose.

The agency won the account from KMP, which had developed the theme, You Can Take a White Horse Anywhere. To



SCOTCH AND AMERICAN

Lester Bookbinder. The public liked them: one French tourist wandered into the agency and asked for a 48-sheet poster (approximately 20 ft x 10 ft) of Scotch and Ginger for her apartment in Paris. The trade liked them. And sales rose sharply. White Horse expects to sell more than 1m cases in Britain this year, though because of upheavals in the market it is impossible to determine what role the campaign played.

However, White Horse itself apparently possesses research indicating a lack of comprehension in consumers' minds.

Alan Ramsay, the White Horse advertising manager, said this week: “There is obviously more to agency-client relationships than what appears on hoardings or in print. We do not make hasty decisions. We were not greatly at variance as to the future of this campaign, but there were differences of opinion and attitude that we found impossible to resolve.”

At present there is an FCO poster in the Crownwell Road in London that has been “adapted” to incorporate a White Horse bottle. But the agency maintains that the current campaign is exactly on key. “This campaign needed two to three years,” says Mr. Crutten.

Not all agency professionals like the campaign. According to one managing director: “It's indulgent.” Another: “You must never condescend to the brand.”

For FCO, which in losing White Horse will lose one-tenth of its billings, the sudden thumbs-down has proved a very painful shock. “You'd be surprised what other agencies are doing to win this account,” said an FCO director. “They are churning out bottles and glasses. There are plenty of whores in our business.”

heavals in the Scotch trade, a new campaign was needed. It was obvious that the white horse was the greatest single property the brand possessed, so we decided to bring it back strongly.”

The current ads are primarily the work of art director Graeme Norways and photographer

**It pays to answer back**

Air Call will answer your telephone in the way that you want, whenever you want, 24 hours a day, 7 days a week.

Another Air Call communication. Speaking from 2233. via operator to contact your local control centre.

**AIR CALL**  
communications services

**Schreiber goes the independent route**

GEC-SCHREIBER is switching £2m worth of advertising out of the McCann-Erickson group and is to handle it internally, with the help of specialist media and creative consultants. This is the biggest transfer of business away from a full-service agency and into the independent sector since the start of the year, when changes in agency recognition agreements gave clients a wider choice of options on media buying and agency remuneration.

However, Leo Martin, GEC-Schreiber's marketing director, said yesterday the decision to opt out of McCann was hardly influenced at all by financial considerations.

“Handling our own campaigns is something we have never tried before. We may be able to do as

good a job ourselves, or even better. We don't know whether it will succeed, but we'll give it a try.”

The brands involved include Schreiber furniture, Hotpoint fridges, washing machines and dishwashers, and Morphy Richards irons and toasters.

- AIRFIX PRODUCTS' account, expected to be worth £750,000 next year, has gone to Fletcher Shelton Delaney.
- MARKET AND OPINION Research International is launching a new omnibus survey for companies and agencies wishing to measure the effectiveness of corporate advertising.
- WOOLWORTH is spending more than £100,000 via ABM on the first national poster campaign by a British retailer.

**ITALIAN ASSICURAZIONI COMPANIES**

TORO ASSICURAZIONI S.p.A. - TORINO  
VITTORIA ASSICURAZIONI S.p.A. - MILANO  
ALLEANZA ASSICURAZIONI S.p.A. - ROMA  
PRESERVATRICE ASSICURAZIONI S.p.A. - ROMA  
LA VITTORIA RIASSICURAZIONI S.p.A. - MILANO

**GROUP HIGHLIGHTS**  
U.S. DOLLARS IN THOUSANDS

CAPITAL AND FREE RESERVES	132,619.18
WRITTEN PREMIUMS	500,420.68
TECHNICAL RESERVES	826,521.95
INVESTMENTS	776,425.38
INVESTMENT INCOME	52,702.14
GROUP NET PROFIT	11,042.18

**FOREIGN INSURANCE COMPANIES**

LE CONTINENT (ARD S.A.) - PARIS  
L'UNION GENERALE VIE - PARIS  
L'UNION GENERALE DU NORD S.A. - LILLE  
VITTORIA (BERMUDA)  
INS. AND REINS. CORP. LTD. - HAMILTON

**FOREIGN INSURANCE MINORITY-OWNED COS.**

PHOENIX CONTINENTAL S.A. - BRUXELLES  
MINERVA VERZEKERING MAATSCHAPPIJ N.V. - AMSTERDAM  
PHOENIX LATINO S.A. - BARCELONA

**INSURANCE SERVICES SUBSIDIARIES**

RISCO INTERNATIONAL HOLDING S.A. - LUXEMBOURG  
RISCO SERVIZI TECNICI ASSICURATIVI S.p.A. - MILANO  
RISCO (U.M.I.) MANAGEMENT LTD. - LONDON  
RISCO S.A. - GENEVE

**OTHER SUBSIDIARIES**

TORO INTERNATIONAL HOLDING S.A. - LUXEMBOURG  
TORO INTERNATIONAL FINANCE CORPORATION - PANAMA  
ISTITUTO PIEMONTESE IMMOBILIARE I.P.I. S.p.A. - TORINO  
FISCAMBI S.p.A. - ROMA

**FOREIGN BRANCH OFFICES**

BELGIUM - CANADA - FRANCE - LEBANON  
HOLLAND - UNITED KINGDOM - USA

**TORO GROUP**

TORINO - VIA ARCADESCO 15  
PHONE 67331 - TELEX TOROAS 221567



THE ARTS

New York

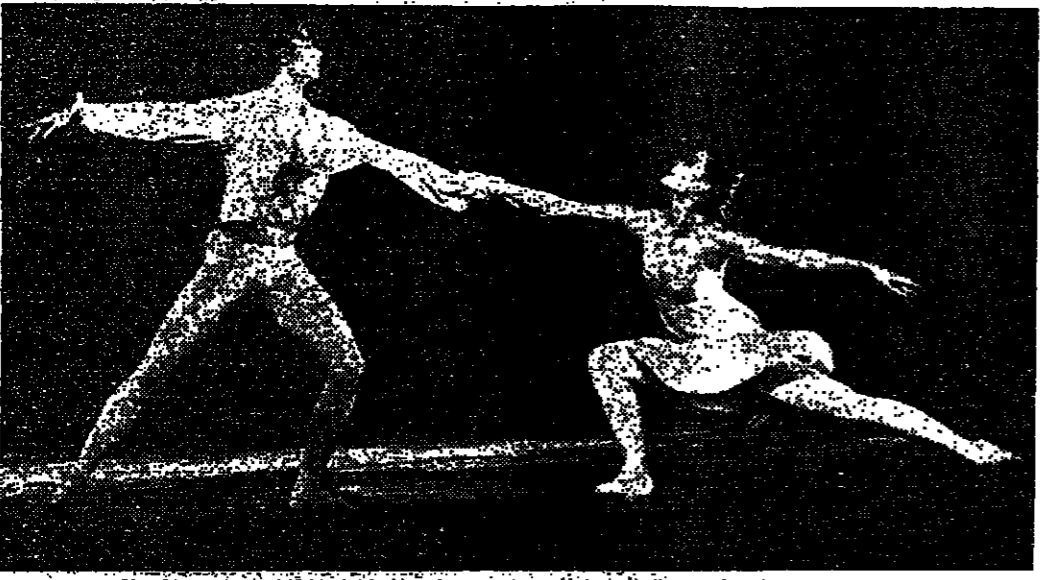
Operas in concert by ANDREW PORTER

New York's "official" opera season is short: 50 weeks at the Met and two 10-week seasons in spring and autumn...

Earlier in the season, Queler brought to Carnegie a Tristan with players of the National Opera Orchestra Workshop...

It can get from glamorous acting to continuity, I recall a very pretty nightingale air sweetly sung by D'Anna Fortunato...

Music Society, was a highlight of the season, Felicity Palmer made her New York opera debut as the Crusader...



Karen Kain and Frank Augustyn in 'Kettentanz'.

Covent Garden

Jago and Schaufuss by CLEMENT CRISP

In a kinder world it might be possible to gloss over some of the activities in Tuesday's triple bill by the National Ballet of Canada...

ness to her dances, very pure in stating the choreography, phrasing sweetly, and looking at all times like a ballerina aware of the emotional world...

Coliseum

The Valkyrie by MAX LOPPERT

Tuesday's Valkyrie, though it shared with The Ring the previous evening the virtues of sanity and sobriety, revealed more clearly Charles Groves' deficiencies as a Wagner conductor...

an excellent cohort of warrior maidens (among whom the soprano of Angela Bonebrake's Gerhilde was particularly impressive) put life into the third act, a life which was sustained to the end...

Theatre Royal, Windsor

Sailor, Beware!

by MICHAEL COVENEY

There is a good case to be made nowadays for the suspicion that Philip King and Falkland Cary were the best writers of English popular comedy...

The scene is a living room in "a small inland town," where the gargantuan Emma Hornett presides over a down-trodden, feral-keeping husband...

The Greenwich Theatre's splendid revival last year of Mr. King's See How They Run revealed that play to be a spell-binding, fantastical farce...



Donald Sinden

Leonard Bur

Royal Shakespeare Theatre

Othello by B. A. YOUNG

The bustle of campaigning activity lights up the beginning of this exciting production. Othello may be having difficulties with his staff...

always credible in her difficult situations. I cannot, alas, say the same of Donald Sinden's very light brown Othello...

pillow. And throughout the evening there is the splendid playing of Bob Peck as Iago. Mr. Peck draws Iago for us perfectly in his first encounter...

Atherton appointed

The Royal Liverpool Philharmonic Society has appointed David Atherton...

OBITUARY

The President, The Members of the International Federation of Stock Exchanges 22 Boulevard de Courcelles - 75017 - Paris Regret to have to announce the death of their Secretary General Monsieur Paul de Sercey

ART GALLERIES

- AGNEW GALLERY, 45 Old Bond St. W. 1. 01-629 8178. PERMANENT EXHIBITION: An exhibition of seventeen pages from the Moebius, Shantaneau, Jullin, 24 August, Mon-Fri, 9.30-5.30. Thurs, 10-7.

PUBLIC NOTICES

- DOCKLANDS LAND BOARD Audit of Accounts NOTICE IS HEREBY GIVEN pursuant to regulations 14 (1) and 15 (1) of the Accounts and Audit Regulations 1974...

CLUBS

- EVE has published the others because of a policy of fair play and value for money. Suppliers from 10.30 am. Disco and top musical instruments, books, records, clothing, shoes, 149, Regent St., 74 0887.

EXHIBITIONS

- ALL ABOUT THE NATIONAL TRUST. An exhibition in the visitors' gallery of the Stock Exchange, open every weekday from 10.30 am to 3 pm, until September 30. Admission free.

GOLD FIELDS GROUP

NEW WITWATERSRAND GOLD EXPLORATION COMPANY, LIMITED (Incorporated in the Republic of South Africa) PRELIMINARY ANNOUNCEMENT OF RESULTS

Table with 3 columns: Year ended 30 June 1977, Year ended 30 June 1978, and Year ended 30 June 1979. Rows include Income from investments, Profit on realization of investments, Other income, Deduct, Administration, prospecting and general expenses, Amount written off investments, Profit before taxation, Less: Taxation, Minority shareholders' interest, Profit attributable to members, Transfer to investment reserve, Unappropriated profits, Dividends declared, Interim 8.0c (6.0c), Final 16.0c (10.0c), Retained, Earnings per share—cents, Dividends per share—cents, Times dividends covered, Net asset value per share—cents.

These results are published in advance of the annual report which will be posted to members in September 1979.

DECLARATION OF FINAL DIVIDEND

Dividend No. 57 of 16.0 cents per share in respect of the year ended 30 June 1979 has been declared in South African currency, payable to members registered at the close of business on 24 August 1979. Warrants will be posted on or about 27 September 1979.

COMPANY NOTICES

WESTMINSTER BANK BEARER CERTIFICATES REPRESENTING SHARES OF THE ORDINARY CAPITAL STOCK OF CANADIAN PACIFIC LIMITED National Westminster Bank Limited gives notice that Coupon No. 213 may now be presented to Stock Office Services...





ECONOMIC VIEWPOINT

The more cheerful informal economy

MANY PEOPLE must have thought that the extreme gloom of economic reports and forecasts does not correspond with what they see going on around them in everyday life...

Sir Geoffrey Howe has said that the prospects are "almost frighteningly bad" and there are plenty of off-the-record quotations about "the prospect even worse than we thought a year, a month, a week, a day or an hour ago."

The Treasury's Medium Term Assessment (MTA) on which some of this gloom is based should include the technical details and alternative assumptions included. It should be published without personal Ministerial commitment...

Meanwhile it is a refreshing change to read a paper prepared by J. L. Gershuny of the Sussex Science Policy Research Unit, which bears a closer relation than most formal forecasts to the world in which we live...

Many commercial services have not shown as fast a statistical growth as predicted and some have actually declined as a proportion of household expenditure...

under-recording rather than over-recording both economic growth and absolute levels of output.

The reason for this, according to Dr. Gershuny, is that people are now producing more of their own services. Or more precisely, they buy goods, which are in effect capital equipment, to which they add their own labour in the form of services.

Productivity

These are rational processes. For so far from experiencing the nightmare of bills of computers doing all our work for us, the real trouble is that productivity in many labour intensive services increases very slowly, while wages in these industries increase more rapidly...

To these natural developments are added the hidden production of the black economy. Whether this is for barter or unrecorded

cash, it consists of market transactions, which are unregistered to evade taxes or other public regulation.

But there is a third force at work, which encourages both types of informal economy, the illegal and the do-it-yourself. The persistence of excessive unemployment over a whole trade cycle is a sign in the teaching of Keynes as much as in the teachings of classical or monetarist economists...

But if unions or official regulations prevent real wages—whether absolute or relative—from moving to market-clearing levels, people will make their own unofficial adjustments...

These various forces interact. For the falling cost of equipment, particularly power tools—along with the development of processes requiring less skill to use—reduces the cost of taking part in the informal economy...

Dr. Gershuny adds that the informal economy is not only beneficial from a financial point of view. Many people also find it more personally satisfying. Economic progress is thus no longer a one-way movement to an impersonal society based only on cash relations and legal contracts...



The household sector: overlooked by the gloomy forecasters

a whole series of little movements taking place simultaneously in different directions into and out of the formal economy, the household economy and the "black" or underground sector.

So far, so good. But Dr. Gershuny, after presenting this more cheerful picture, has his own brand of doom. The displacement from the formal, monetary economy has, he believes, an unfair and unequal impact on different people.

Dr. Gershuny stresses that unemployment is concentrated heavily among those with low or obsolete skills and inadequate levels of education or training. Added to this, the distribution of employment activities is uneven between regions...

workers, whom we had to pay out of taxed incomes. An exchange of complaints will not, however, get us anywhere. It is better to list the reasons for the existence of a society with low registered productivity, high registered unemployment side by side with high and productive informal activity. They are:

- 1. The slow growth of productivity in many services in relation to its rapid growth in the production of simple capital equipment and household tools.
2. A social security cushion for the unemployed which makes it irrational for those with low marketable skills to seek full-time declared employment.
3. Tax levels which distort economic choice in favour of the

household or the underground economy and against the cash one. Prof. J. C. Shepherdson, of the University of Bristol School of Mathematics, wrote to the Financial Times in 1976 explaining that it did not pay anyone earning less than £3,000 per annum to take his car to a garage and devote his time to professional activities if he was capable of repairing it in the same time that a garage could.

But I want to end with a point of Dr. Gershuny's. He spoils an otherwise excellent paper by advocating job sharing; reduced hours, rationing available work and so on. This is a crude re-appearance of the aged "lump of labour fallacy". Its adoption would impoverish us all without necessarily cutting even the unemployment statistics. It would also be violently anti-libertarian.

Samuel Brittan

Letters to the Editor

A strong pound

From Mr. H. Sheldon, RP Sir—In his article on August 2 Samuel Brittan suggested there was a recession in the Treasury. This was for a convinced academic required to present the monetarist case more convincingly. Presentation will not, however, be enough...

A high E together with world recession are constricting our exports. Our manufacturing industry not only has these restraints upon its output, it also has to face severe competition from absurdly low priced imports in a world where such opportunities to sell goods in willing countries are few...

What is the theoretical basis for such a disastrous combination? There are two. The first is to provide tax incentives, the payment for which is met by increases in indirect taxation, which lead to greater inflation and which have to be compensated by deflationary measures.

The second reason for the punishing of industry is the inability to distinguish between the growth of money supply at home—caused by our own printing of money—and that caused by the inflow of funds from overseas if the exchange rate is kept low.

Tax relief since 1853

From Mr. B. Taylor Sir—We are very concerned to read the articles written by Elinor Goodman (July 30) and Eric Short (August 4), regarding the possible abolition of tax relief on life assurance premiums.

The original concept of life assurance was for protection, and any individual who provides financial security for his dependants by using a life assurance contract is surely socially desirable and will relieve the state from part of the financial burden should the individual die prematurely.

Flywheels save energy

From Mr. C. Whetton Sir—Mr. A. Lines (July 11) advocates bringing back the trolleybus for passenger transport and electrifying all major roads. Such a similar system could be used for long distance goods transport. Without considering the problems of charging for the energy consumed, the cost of charging 2m goods vehicles to electric operation and the environmental impact of an extensive network of interference radiating overhead

cables, I would like to point out that the cost of providing overhead electrification to 16,000 km. of motorways and trunk roads would be about £7m. This level of investment may be compared with the £1.2bn spent on roads, including lighting, in the financial year 1978.

An alternative for supplementing the national bus system is the form of flywheel propelled vehicles where the flywheel is used to store the energy needed to propel the vehicle, the flywheel being charged by plugging in to a power source—a ten minute charge being sufficient for, say, one hour of use.

The flywheel to be used again when accelerating the vehicle. This possibility exists for hybrid vehicles where a small internal combustion engine propels the vehicle at its cruising speed and the flywheel supplies additional energy used for starting, ascending hills, etc. and stores energy recovered in braking.

Studies have shown that for a 40 ft bus the pure flywheel driven bus and the flywheel/diesel hybrid have life-cycle costs slightly less than those for a conventional diesel-powered vehicle. More important, the flywheel/diesel bus uses 12 per cent less diesel fuel than the pure diesel bus in a typical urban driving cycle.

It is not true to say that the flywheel has had a bad press in Britain—it has had almost no publicity at all. In the U.S. investment in flywheel system development is running at about \$5m per year. I know of no research and development programme in Britain.

Plethora of tax allowances

From Mr. B. Cole Sir—May I support the arguments of Mr. Beattie and of Lex (August 3), that our tax system should be less discriminatory. The plethora of allowances and methods of avoiding payment of tax has been out of control for many years.

Surely the starting point for a philosophy of taxation should be to raise the necessary (minimum) revenue from all citizens fairly, that is, in relation to their ability to pay and/or their demands on society. The first criterion can be satisfied by a simple income tax (including capital gains) if a reasonable basis of valuation can be found.

Income-tax relief on savings can be justified in my view only on the grounds that it is good for society that personal savings be increased, to a degree that outweighs the disadvantages. As Lex and Mr. Beattie emphasise, however, there is no justification for the present "fiscal distortion" in the market mechanism caused by the "tax bias towards saving in a particular form."

investment available to the public at large, other than life insurance, has performed as well, and we believe that every encouragement should be given to the industry.

We also refute the implication given that the industry does not support smaller companies. There are many instances, directly and indirectly, where they do, for example, as purchasers and developers of property and mortgages for the smaller industrial concerns.

I think that the industry has acted most responsibly and to think that a Conservative Government could possibly change a system whereby the individual looks after himself and his heirs as opposed to state support, is inconceivable and particularly as according to Mr. Short, tax relief was originally granted in 1799 by William Pitt the Younger and has been available without a break since 1833.

Too few people realise the extremely rapid pace with which technological development is proceeding in some areas (although we are only seeing the tip of the iceberg of the application of such technology). Consider, for example, the rate of introduction of numerically controlled machine tools in two countries:

Table with 3 columns: Year, UK, U.S.
1965: 900, 7,000
1976: 10,000, 40,000
1980s: \*15,000

Again, on the computing front, the FT (June 6) reported a computer storage system which had reached a capacity of 21 times its designed capacity in 1971. On the jobs front, a major chemical company talked of a planned 2 per cent year cut in jobs (April 26), although the general secretary of the white collar section of the General and Municipal Workers Union thought that the proposals might involve anything up to 7 per cent job reduction per year over a number of years.

A society based upon a large number of unemployed citizens is surely heading for trouble and particularly a society where young people have no prospects of work. Urgent action is required.

Every encouragement should be given to advanced technology which should be pushed as hard as possible on all fronts. The working week should be progressively and substantially reduced. Holidays should be substantially increased. General skills should be taught as a potential benefit to society and

the individual. Financially attractive early retirement schemes should be accelerated. Much more financial encouragement should be offered to industry and particularly small manufacturing companies.

Resistance to technology From Mr. S. Oliver Sir—May I express deep concern at the apparent increase in resistance to new technology in our society?

Christian Tyler's piece (June 18) "The TUC Nibbles at new technology" was very informative and thought-provoking. The unions' theme is "change but only by consent" with the implied threat that unless workers see some net benefit to them from the new era of automation they will dig in their heels and resist it.

Kentish exports prospects From the President, Kent Export Association. Sir—There has been considerable discussion in recent weeks on the effect of buoyant currency on British exporters' ability to continue to compete in world markets.

This association recently carried out a survey among its manufacturing members who operate in Kent. There is an enormous variety among these members both in manufacturing and size of enterprise, some being national names employing over a thousand workers and some being small concerns with only 50 employees.

In Zurich at Bleicherweg 62, and at 1500 other Group addresses in 60 countries, a unique network set up to serve all your overseas banking needs.

With a real overseas bank working for you, naturally your transactions are quicker and cheaper. Keith Skinner can tell you more about it on 01-623 7500; why not ring him today?

The only point I would add is in contradiction to statements being made that exporting companies can gain from imported raw materials becoming cheaper. The number of companies that this applies to is quite small, and the overwhelming number of us engaged in exporting use British goods throughout our manufacturing process.

GENERAL UK: Sir Keith Joseph, Industry Secretary, visits Scottish electronics companies, and Wollson Microelectronics Institute, at Edinburgh University.

General and Municipal Workers' Union national officials and shop stewards meet to discuss possible industrial action against Pilkington glass company.

First air defence variant of Turndown F2 long-range interceptor rolls out at Warton, Lancs.

OFFICIAL STATISTICS Central Government transactions (including borrowing requirements) for July. Provisional figures of vehicle production for July.

COMPANY RESULTS Final dividends: Ailsa Investment Trust, Associated Tooling Industries, Diamond S.F. (Gas), Hallite Holdings, London Transport, David S. Smith Interim dividends: Adams and Gibbon, Anglo-International Investment Trust, Automotive Products, Google Durrant and Murray Group, Hawley Leisure, Mercantile Investment Trust.

COMPANY MEETINGS Armlage Shank, 75 Harborne Road, Birmingham, 12. Baker Perkins, The Dorchester Hotel, Park Lane, W. 11.45. Cattle's Royal Station Hotel, Paragon Square, Hull, 3. Chamberlain Physics, The Manor House, Higham Ferrers, Northants, 2.20. Cullen's Stores Burford Bridge Hotel, Nr. Dorling, 3. Eucalyptus Pulp Mills, Charing Cross Hotel, Strand, W.C. 12.30. Town and City Properties, Winchester House, 100 Old Broad Street, EC. 10.30.

Today's Events

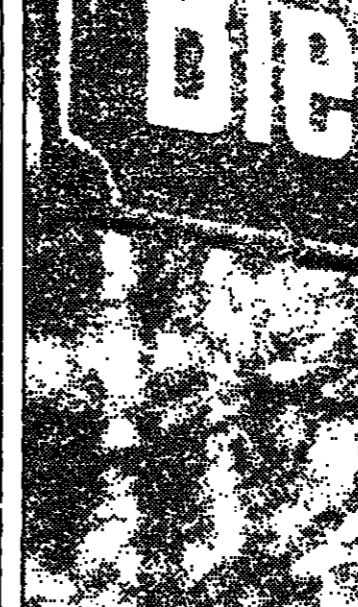
Standard Chartered Bank Limited helps you throughout the world

Today's Events

COMPANY MEETINGS

OFFICIAL STATISTICS

WHERE IN THE WORLD WILL YOU FIND STANDARD CHARTERED?



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Standard Chartered Bank Limited helps you throughout the world



UK COMPANY NEWS BIDS and MINING NEWS

Glynwed expects to top £16m

AVAILABLE profits of Glynwed... The South African subsidiary... Provisions hit Bristol Post

Tootal may sell Van Allan chain to UDS for £16m

The Manchester-based international textiles group... The company is also expanding in the Far East where it is a major force in making sewing thread with factories in Malaysia, Hong Kong and the Philippines.

Palabora's first half earnings advance

BOOSTED first half profits are reported by the Rio Tinto-Zinc group's big Palabora open-pit copper producer in South Africa... BOARD MEETINGS

in the first half of 1979 and a total for that year of R2.5m. The current year's interim is raised to 5 cents from 4 cents last time when the final amount was 8 cents.

Malaysia state tin company seeks listing

THE MALAYSIAN authorities are expected to approve the first listing of a Government-controlled company on the Kuala Lumpur Stock Exchange, reports Wong Salong from Kuala Lumpur.

David Dixon steps up dividend by 129%

GAINST a forecast dividend of 43 per cent, made at the end of the year, David Dixon and Sons has decided to lift the dividend for the year to March 31, 1979, by 129 per cent from 71.5p to 82p, with a final of 72.5p net.

Britannia Arrow offers £5m for Siemssen Hunter rump

Britannia Arrow Holdings, formerly Slater Walker Securities, is bidding £5m in cash for Siemssen Hunter and has already won acceptances from holders of 44.7 per cent of the equity.

New Wits and Vogels do well

GOOD RESULTS are announced by two of the Consolidated Gold Fields group's South African companies. Helped by a rise in its gold income the investment concern, New Witwatersrand Areas, has raised net profits for the year to June 30 to R3.65m (R1.92m) from R2.45m.

Hunting Gibson sells vessel for £7m

The directors of Hunting Gibson say the vessel, "M.V. Tynebridge" has now been sold... The vessel was built in 1952 and chartered to the shipping company.

Advantage one-sided—Bestobell

Bestobell continued its efforts to evade BTR's increased bid yesterday, reinforcing its argument for rejection with the sharp rise in interim profits announced this week.

Berjuntai Tin profits fall

MALAYSIA'S MAJOR tin producer, Berjuntai Tin Dredging reports a lower profit for the year to April 30 of M\$17.16m (M\$3.52m) compared with M\$20.2m in the previous year.

More apply for UK exploration aid

APPLICATIONS for Government aid for UK mineral exploration under the Mineral Exploration and Investment Grants Act 1972, rose to £1.7m in the year to last March. This compares with £244,388 in the previous year and only £258,154 in 1977.

Benn Brothers exceeds £1m: second half growth

BEING down from 16,000 to 13,700 at midday, before a rise to 14,100, Benn Brothers has exceeded £1m for the year ended June 30, 1979, compared with £770,000 in 1978.

Chubb order book higher

Lord Hayer, chairman of Chubb and Sons, told shareholders at the annual meeting in London that after the winter in UK it was not surprising that the group made a slow start in all. Results were not helped by industrial action in various overseas in Canada and Europe.

Blackwood Hodge (Canada) rise

Pre-tax profits of Blackwood Hodge (Canada), 75 per cent owned subsidiary of Blackwood Hodge, group moving equipment group, jumped from C\$600,000 to \$2.1m for the first six months of 1979 on turnover of \$63.3m against \$54.1m.

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SECURICOR OVERSEAS IMPROVEMENT: COMMENT BY THE CHAIRMAN, MR PETER SMITH. In Security Services, pressures on the UK profit margins of our manned security operations, as foreshadowed last year, have been offset by substantial improvement in overseas earnings. In Securicor Group, the contribution from finance, transport, property and hotels has more than doubled. Pre-tax profits have accordingly advanced by 14% in Security Services and by 25% in Securicor Group.

INTERNATIONAL COMPANIES and FINANCE

NORTH AMERICAN NEWS

CIT enters battle for Integon

BY JOHN WYLES IN NEW YORK

CIT Financial Corporation, which had merger talks last month with RCA, presented itself yesterday as a rival to Anderson Clayton in a \$217m bid to acquire Integon Corporation, a North Carolina insurance company.

In a long meeting yesterday trying to decide between fighting for continued independence or possibly encouraging a bidding contest.

Both offers would yield a substantial premium over Integon's book value of around \$17 per share, which has also been its recent trading price on the New York Stock Exchange before Anderson Clayton announced an initial \$32.50 offer earlier this month.

Integon's activities in life, health, accident, property and liability insurance would fit neatly into CIT's diversified financial services operations. These include industrial and consumer financing, casualty and life insurance, banking, retailing and greetings card and office equipment manufacturing.

Brighter outlook for oil service industry

By David Lascelles in New York

THE CONSPICUOUS winners from the fast-rising price of oil in the U.S. are the oil companies. But prospects are also brightening for the companies that serve the oil industry—the makers of drilling equipment and the suppliers of drilling services.

ALFA ROMEO AT A WATERSHED Joint venture talks range from the U.S. to Japan

BY PAUL BETTS IN ROME

ITALY'S TROUBLED state-controlled Alfa Romeo car manufacturing group, which lost a more constructive dialogue between the trade unions and the state car group.

Although less obvious, there has also been an improvement recently in labour relations and a more constructive dialogue between the trade unions and the state car group.

of three other nuclear plants in Argentina. In view of delays in the Italian energy plan, Fiat's look towards exports for its energy sector.

Sharp rise at Dome Petroleum

BY ROBERT GIBBENS IN MONTREAL

DOMESTIC PETROLEUM, the Calgary-based oil group, announced a 30 per cent increase in earnings for the first half to \$48.7m, or from \$4 cents to \$1.09 a share.

liquids and oil equivalent rose by 64 per cent to 88,771 barrels a day in the period reported.

gas from a sand at about 6,600 feet. Flow rate was 3m cu ft daily through a restricted choke.

EUROBONDS Dollar issues edge ahead in quiet trading

By Francis Ghiles

ALL MAJOR sectors of the Eurobond market were quiet yesterday, although the volume of trading in the dollar sector continues to improve, according to a number of dealers.

Emerson Electric moves ahead

BY OUR FINANCIAL STAFF

EMERSON ELECTRIC, the St. Louis-based manufacturer of electrical and electronic products, is confident of record results for fiscal 1979 but expects 1980 to be a difficult year.

The company states that it has taken steps to protect profitability in a declining economy.

Contingency plans have been developed for each division, inventories have been brought into line with sales expectations, and capital spending programmes have been deferred.

Itel to sell Railcar unit

By Our Financial Staff

THE COMPUTER leasing concern Itel has agreed in principle to sell substantially all of the assets of its Itel Railcar subsidiary to Lamson and Sessions.

Airline drops merger plan

BY OUR FINANCIAL STAFF

CONTINENTAL AIR LINES' directors have voted to end the planned merger with Western Airlines, following last month's rejection of the deal.

Continental also revealed that second quarter earnings advanced from a corresponding \$9.25m to \$11.63m, or from 58 cents per share diluted to 72 cents.

Alfa Romeo will stay heavily in the red this year

But the Italian state holding company, Finmeccanica, has no intention of relinquishing total control of the car maker

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FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. For further details of these or other bonds see the complete list of Eurobond prices published on the second Monday of each month.

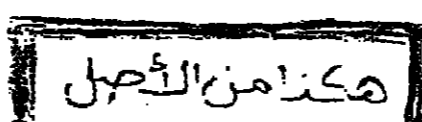
Table with columns for U.S. DOLLAR STRAIGHTS, OTHER STRAIGHTS, DEUTSCHE MARK STRAIGHTS, AMERICAN QUARTERLIES, and CONVERTIBLE BONDS. Includes various bond names, amounts, and prices.

COPENE Petroquimica do Nordeste S.A. An affiliate company of Petrobras Quimica S.A. — PETROQUISA, Brazil. US \$40,000,000 Medium Term Credit. Arranged by LIBRA BANK LIMITED As Agent. July 1979.

COMPANIA TELEFONICA NACIONAL DE ESPAÑA \$30,000,000 Medium Term Loan. Dillon, Read Overseas Corporation. Banque Bruxelles Lambert S.A. Crédit Lyonnais. Mitsubishi Bank (Europe) S.A. Agent Bank. Bank Brussels Lambert (U.K.) Limited. 3rd August, 1979.

AMERICAN QUARTERLIES. Table with columns for HERSHEY FOODS, SANTA FE INTERNATIONAL, and TIMES MIRROR. Includes revenue, net profit, and net per share data for various quarters.

SONATRACH U.S.\$25,000,000 GUARANTEED FLOATING RATE NOTES DUE 1987. In accordance with the provisions of the Notes, notice is hereby given that the rate of interest has been fixed at 17 1/2%, and that the interest payable on the first interest payment date, 11th February 1980 will be U.S.\$ 61.35. CREDIT LYONNAIS (Singapore Branch) Agent Bank.



Peugeot buys truck importer

BY DAVID WHITE IN PARIS
PEUGEOT-CITROEN, signalling its intention to keep and develop Chrysler Europe's heavy vehicle operations, has bought control of the French company which distributes British and Spanish-made Dodge lorries.

New buyer appears in Ansett battle

By James Forth in Sydney
THE STRUGGLE for control of Ansett Transport Industries look a further twist yesterday when a new party appeared to join the sharemarket contest.

SETBACKS AT JAPANESE BREWERIES

Fears of further decline

BY YOKO SHIBATA IN TOKYO
SAPPORO BREWERIES and Asahi Breweries, Japan's second and third largest breweries, reported earnings setbacks for the first six months, ended last June, and expect a further steep slide in earnings for the full year.

Growth for Sappi and Premier Paper

By Jim Jones in Johannesburg
THE DISAPPOINTING interim results presented by Carlton Paper two days ago, have been followed by more encouraging results from two other paper producers, Sappi and Premier Paper.

Dutch shipbuilder plans further restructuring

BY CHARLES BATCHELOR IN AMSTERDAM
IHC-HOLLAND, the shipbuilding group specialising in offshore structures and dredging equipment, will undergo a further restructuring in an attempt to make its dredging division profitable.

Email makes its bid

BY OUR SYDNEY CORRESPONDENT
EMAIL HAS announced its takeover bid to absorb the outstanding shares in the electrical appliance manufacturer, Kelvinator Australia four months after it was foreshadowed.

Progress at Stanbic

BY OUR JOHANNESBURG CORRESPONDENT
STANDARD BANK Investment Corporation (Stanbic) raised its first-half operations profit by 18.1 per cent to R32m (\$37.6m).

Joint venture in merchant banking

By George Lee in Singapore
SINGAPORE'S Post Office Savings Bank and Banque Nationale de Paris (BNP) have formed a merchant banking joint venture here.

Slowdown at Dresdner Bank in Luxembourg

BY JONATHAN CARR IN BONN
THE LUXEMBOURG subsidiary of West Germany's second largest commercial bank, Compagnie Luxembourgeoise de la Dresdner Bank, increased business substantially in 1978-79.

Raja Finance licence revoked

BANGKOK — The Thai Government has revoked the licence granted to one of Thailand's largest finance companies to operate in the finance and securities business, the Finance Ministry said yesterday.

Increased market share for Rothmans Australia

BY OUR SYDNEY CORRESPONDENT
ROTHMANS of Pall Mall (Australia), the tobacco and wine group, raised earnings by 38 per cent in 1978-79, despite a decline in the total tobacco market.

Bank of East Asia

The Bank of East Asia has reported net profits of HK\$22.7m (\$4.4m) for the first half of the year, continuing last year's strong upward earnings trend, writes Philip Bowring in Hong Kong.

Citicorp Overseas Finance Corporation Limited
Guaranteed Floating Rate Notes Due 1983
Unconditionally guaranteed by CITICORP

Eurovias, Concesionaria Española de Autopistas, S.A.
US \$35,000,000
Medium Term Multicurrency Loan
Partially Guaranteed by the State of Spain
Managed by United International Bank Limited

Weekly net asset value on August 6, 1979
Tokyo Pacific Holdings N.V. U.S. \$67.36
Tokyo Pacific Holdings (Seaboard) N.V. U.S. \$49.08

U.S. \$20,000,000
Floating Rate U.S. Dollar Negotiable Certificates of Deposit, due 11th August, 1982
Banco de la Nación Argentina

VONTOBEL EUROBOND INDICES
PRICE INDEX 31.77 7.87 100.00
DM Bonds 100.00 100.00
U.S. & Str. Bonds 96.51 96.51

Merrill Lynch International Bank Limited
Agent Bank



HARRIS BANK

Consolidated Statement of Condition

Table with columns for Assets and Liabilities, listing items like Cash and Due from Banks, Interest-Bearing Deposits, and various securities.

Table showing Demand Deposits, Savings Deposits and Certificates, Other Time Deposits, and Deposits in Foreign Offices.

Table for STOCKHOLDER'S EQUITY, including Capital Stock, Surplus, and Dividends.

As of June 30, 1979, standby letters of credit amounted to \$197,959,257.

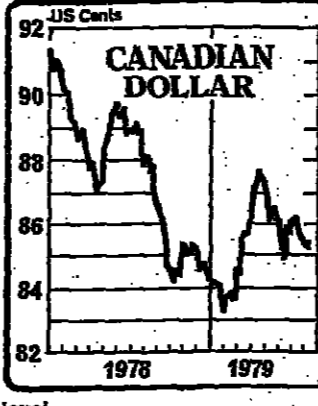
Harris Trust and Savings Bank. Wholly owned subsidiary of HARRIS BANKCORP, Inc. MAIN BANKING PREMISES: 111 West Monroe Street, Chicago, Illinois 60603.

DIRECTORS: CHARLES M. BUSS, President and Chief Executive Officer; STANLEY G. HARRIS, JR., Chairman of the Board; ANGELO R. ARENA, President and Chief Executive Officer.

CURRENCIES, MONEY and GOLD

Pound steadies

STERLING had a slightly steadier look about it in currency markets yesterday, after its recent sharp fall, but trading was still rather erratic and volatile at times.



THE POUND SPOT AND FORWARD. Table with columns for Day's spread, Close, One month, and Three months for various currencies.

THE DOLLAR SPOT AND FORWARD. Table with columns for Day's spread, Close, One month, and Three months for various currencies.

CURRENCY RATES and CURRENCY MOVEMENTS. Tables showing exchange rates and movements for various currencies.

OTHER MARKETS. Table showing rates for various commodities and markets.

EMS EUROPEAN CURRENCY UNIT RATES

Table showing EMS European Currency Unit rates for various countries like Belgium, Denmark, Germany, etc.

EXCHANGE CROSS RATES

Table showing exchange cross rates for various currencies including Pound Sterling, U.S. Dollar, Deutsche Mark, etc.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for various currencies and terms.

INTERNATIONAL MONEY MARKET

Dutch rates stable

Interest rates in the Dutch money market are likely to remain steady for the time being, at least until the beginning of the next quota period, which starts on August 16.

GOLD

Sharp rise

Gold rose sharply in the London bullion market yesterday, and finished 87 1/2 ounces higher at \$291.20 1/2.

UK MONEY MARKET

Large assistance

Bank of England Minimum Lending Rate 14 per cent (since June 12, 1979). The call on 12 1/2 per cent Exchequer A 1989 was seen as the main factor behind a shortage of credit in yesterday's money market.

LONDON MONEY RATES

Table showing London money rates for various currencies and terms.

MONEY RATES

Table showing money rates for New York, Germany, and France.

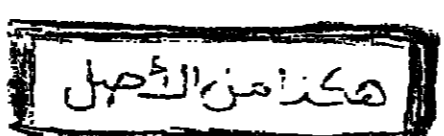
This advertisement has been issued by Hambros Bank Limited on behalf of Redman Heenan International Limited

THE WELLMAN ENGINEERING CORPORATION LIMITED VOTE "NO" TO THE AMERICAN PURCHASE AND ACCEPT REDMAN HEENAN'S OFFER

- WELLMAN GIVES NO FURTHER JUSTIFICATION FOR THE PURCHASE
- IHBD's projected profit contribution is not a fact
- it is a mere forecast
- it requires a massive profit recovery from heavy losses
- it involves overgearing and unacceptable risk
- Redman Heenan will withdraw if Wellman purchases IHBD

COMPLETE AND RETURN THE YELLOW CARD AND THE FORM OF ACCEPTANCE SO AS TO BE RECEIVED BY 3 p.m. ON FRIDAY, 10th AUGUST, 1979.

The Directors of Redman Heenan have taken all reasonable care to ensure that the facts stated and the opinions expressed in this advertisement are fair and accurate and they jointly and severally accept responsibility accordingly.





WORLD STOCK MARKETS

Companies and Markets

Wall St. again strong in heavy early trade

breaking out of the tight trading range that has held the market below its April peak of 367 as measured by the DJ Industrials Average.

Volume leader Gulf and Western put on a bid for \$17 and IBM, in second place, added 1/8 to 369 1/2 ex-dividend.

Among other active issues, Sears Roebuck gained 1/4 to \$191, Warner-Lambert to \$241, Trans World to \$211, Digital Equipment, which reported improved fourth-quarter profits on Tuesday, 1 1/8 to \$211.

General Motors hardened 1/4 to \$89 1/2. Late the previous day it set a regular quarterly dividend of \$1.15 a share.

Computervision climbed 1/4 to \$311 after announcing second quarter profit more than tripled from a year ago.

CIT Financial led 2 1/2 to \$401. Integon said CIT is considering a bid of \$35 a share for all of Integon's common stock, matching a bid for Integon's shares was halted before this news at \$31 1/2. Anderson Clayton added 1/2 to \$21.

at \$44.93 at 1 pm. The NYSE All Common Index moved ahead 28 cents further to 360.46, while rising issues outnumbered losses by nearly a three-to-one margin.

Trading volume further increased to 32.5 million shares from Tuesday's 1 pm figure of 29.3 million.

Analysis said the market continues to benefit from its own performance as cash-laden institutions commit some of their growing reserves to equities.

Institutional investors were drawn into the stock market on Tuesday when it showed signs of

THE AMERICAN SE Market Value Index strengthened 1.17 to 200.60 at 1 pm. Volume 2.9 million shares (2.7 million).

Defence-related and large-cap shares, including Tokyo Keiki, Katakura Industry and Nishida Spinning, led the market ahead, while Petroleums, Paper-shops, and large-capital companies, including Shipyard, Steels and Heavy Electricals, were also higher.

Katakura Industry rose 1/8 to ¥910, Nippon Oil ¥20 to ¥1,620, Matsushita Electric to ¥249, Kanbara Paper ¥17 to ¥279, Honda Motor ¥13 to ¥560, Sony ¥20 to ¥1,620 and TDK Electronic ¥30 to ¥1,780.

However, late profit-taking in Textiles and some Pharmaceuticals pared early gains.

Germany After a firmer opening, shares generally shed further ground in the afternoon as trading became

very thin. The Commerbank index lost 1.7 to 758.4. Bourse sources commented that the stock market is following the downturn in the domestic bond market, which in turn is waiting for the terms of the new Federal Loan, to be announced tomorrow.

The heaviest losses were registered by Deutsche Bank, falling DM 4.50, Bayerische Hypothekbank DM 3.50, and Commerbank DM 3. One trader shared the retreat to fears that credit-tightening measures might be adopted at today's scheduled meeting of the Central Bank Council of the Deutsche Bundesbank, although there was no any Press conference scheduled for after the meeting.

BMW receded DM 2 in Motors, Siemens 1.30 in Electricals and Mannesmann DM 2.50 in Engineering.

Public Authority Bonds declined up to 50 pfennigs more, prompting further Bundesbank purchases of 15.2 million nominal (DM 7 million). Mark-denominated Foreign Loans were little changed.

Hong Kong Higher from the outset on fresh overnight London buying, the market continued to rise across the board throughout the day in fairly active trading to leave the Hang Seng index 10.81 stronger at 614.54.

Among the leaders, Jardine Matheson rose 30 cents to HK\$12.10. Swire Pacific "A" 10 cents to HK\$35.35 and Hutchison Whampoa 25 cents to HK\$35.25, but Hongkong Bank remained unchanged at HK\$13.60.

Profit-taking followed the advance of the past few sessions led Bourse prices easier for choice yesterday after another fairly active trade.

NOTES: Overseas prices shown below include 5 percent Belgian dividends after withholding tax. All other dividends are based on net dividends plus tax.

GERMANY Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

AMSTERDAM Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

VIENNA Aug. 8 Price + or - Div. Div. %

Paris Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

BRUSSELS/LUXEMBOURG Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

TOKYO Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

AMSTERDAM Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

PARIS Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

BRUSSELS/LUXEMBOURG Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

TOKYO Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

AMSTERDAM Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

PARIS Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

BRUSSELS/LUXEMBOURG Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

TOKYO Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

AMSTERDAM Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

PARIS Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

BRUSSELS/LUXEMBOURG Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

TOKYO Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

AMSTERDAM Aug. 8 Price + or - Div. Div. % Price + or - Div. Div. %

Indices

NEW YORK - DOW JONES

Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

STANDARD AND POORS

Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

NEW YORK - ALL COMMON

Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

MONTREAL

Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

JOHANNESBURG

Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

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Table with columns for Date, Index, High, Low, and Change. Rows include Industrial, Heavy Industrials, and Utilities.

Large table listing various stocks with columns for Stock, Aug. 8, Aug. 7, and Change.

Table titled 'EUROPEAN OPTIONS EXCHANGE' with columns for Series, Vol., Last, and other data.

Table titled 'BASE LENDING RATES' with columns for Bank, Rate, and other details.

Table titled 'TOTAL VOLUME IN CONTRACTS' with columns for C=Call, P=Put, and other data.

Table titled 'EUROPEAN OPTIONS EXCHANGE' with columns for Series, Vol., Last, and other data.

Table titled 'BASE LENDING RATES' with columns for Bank, Rate, and other details.

Table titled 'EUROPEAN OPTIONS EXCHANGE' with columns for Series, Vol., Last, and other data.



Companies and Markets

COMMODITIES AND AGRICULTURE

Lord Peart joins Dewhurst

By Our Commodities Staff
LORD PEART, former Labour Agriculture Minister, is to join the board of J. H. Dewhurst, which runs Britain's biggest high-street butchery chain on September 1.

Extra plantings boost French maize crop

BY CHRISTOPHER PARKES
THE FROSTS which caused so much damage to autumn-sown wheat and barley crops in France, are expected to give a substantial boost to maize production.

Hunt for farm drug pedlars

By Our Commodities Staff
THE MINISTRY of Agriculture is trying to track down the "larger concerns" behind a flourishing black-market trade in veterinary drugs.

SRI LANKA Tea industry decline prompts reform bid

BY A CORRESPONDENT
SRI LANKA tea, which brings in a large proportion of the country's foreign exchange, is in the doldrums. The rot began with the nationalisation of the major foreign, chiefly British-owned, plantations. Now, in an effort to stop the decay and rehabilitate the industry, rubber and coconut specialists, the National Institute of Plantation Management, has been moved by Mr. M. D. H. Jayawardena, the Minister of Plantation Industries, in the Sri Lanka Parliament and passed without a division.

U.S. buying rumours lift coffee

By Our Commodities Staff
LONDON COFFEE futures prices made further gains yesterday in response to strong rumours of heavy U.S. roaster buying.

Copper price upswing continues

BY OUR COMMODITIES STAFF
TIGHTENING of nearby supplies prompted further sharp increases in copper prices on the London Metal Exchange yesterday.

last week reserves totalled 172,000 tonnes compared with 373,000 tonnes at the start of the year and 610,000 tonnes in August 1978. In the U.S., leading producers raised their copper prices by 2 cents a pound.

EEC farm levy decision today

Financial Times Reporter
THE JOINT Monetary Committee of the EEC Commission will decide today whether to reintroduce British Monetary Compensatory amounts, the EEC Intervention Board in Reading said yesterday.

UK trawlers fear new quota cuts

BY RICHARD MOONEY
BRITAIN'S DISTANT water fishing fleet could face another crippling blow if recommendations by international scientists for catch cuts are accepted by the EEC Council of Ministers.

North East Arctic were the only fisheries keeping the big trawlers going. Quota cuts proportional to the ICES recommendations would reduce catch rates to unprofitable levels, he said.

BRITISH COMMODITY MARKETS

Table with columns for Base Metals, Copper, Zinc, and other commodity prices. Includes sub-sections for Tin, Lead, and Silver.

COCOA

Table showing cocoa prices for various origins including Cote d'Ivoire, Ghana, and Indonesia.

SOYABEAN MEAL

Table showing soyabean meal prices for various origins including Argentina and Brazil.

PRICE CHANGES

Table listing price changes for various commodities such as metals, oil, and grains.

AMERICAN MARKETS

Table showing market data for the United States, including stock indices and commodity prices.

CORAL INDEX: Close 470.475

Table showing Coral Index values for various metals and commodities.

INSURANCE RATE RATES

Table showing insurance rates for various types of property and liability.

COFFEE

Table showing coffee prices for various origins including Brazil and Colombia.

SUGAR

Table showing sugar prices for various origins including Cuba and India.

LONDON DAILY PRICE (raw sugar)

Table showing London daily price for raw sugar.

EUROPEAN MARKETS

Table showing market data for European countries, including stock indices and commodity prices.

Large advertisement for Krugerrands, featuring the text 'Krugerrands? Should you buy, hold or sell?' and contact information for John Gray or Mark King.

GRAINS

Table showing grain prices for various types of wheat and barley.

WHEAT

Table showing wheat prices for various origins and grades.

MEAT/VEGETABLES

Table showing prices for meat and vegetables.

INDICES

Table showing various financial indices.

SILVER

Table showing silver prices for various origins and grades.

WOOL FUTURES

Table showing wool futures prices for various origins.

COTTON

Table showing cotton prices for various origins.

MOODY'S

Table showing Moody's credit ratings for various companies.

TRAVEL

Table showing travel information and prices for various destinations.

PERSONAL

Table showing personal finance information and prices.

RUBBER

Table showing rubber prices for various origins.

REUTERS

Table showing Reuters market data and prices.

GRIMSBY FISH

Table showing fish prices for various species.

LONDON STOCK EXCHANGE

Companies and Markets

Markets livelier all round, index up 7.1 more to 473.7 Gilt rises to 3/4 after long tap exhaustion—Golds good

Account Dealing Dates
Option
\*First Declared Last Account
Dealings Close Dealings Day
July 16 July 26 July 27 Aug. 6
July 30 Aug. 9 Aug. 10 Aug. 20
Aug. 13 Aug. 23 Aug. 24 Sept. 3

able buyers were about and some
upward gains were recorded in
shares of some of the major
exporters following the recent
unwinding of speculative positions
built up in sterling during
its recent sharp rise. Favourable
trading news was often reflected
in good gains, and current
speculative favourites were also
well to the fore. The tone was
good throughout the session and
was still very firm at the close
although prices tended to ease
slightly from the day's best.

amount were recorded in other
long-dated stocks. A good busi-
ness developed in the shorts
which opened a shade earlier
before making steady progress
to close with gains extending to
1 1/2.

ICI encountered early interest
and formed 7 for a two-day gain
of 15 to 342p.

counter William Morrison put on
6 to 172p.

ment in equities. Among
Financials, Hambro Trust, up 4
more to 84p, continued to reflect
satisfaction with the preliminary
figures, but Robert Ritchie
Taylor, down 7 to 173p, met profit-
takers after the recent specula-
tive rise.

LONDON TRADED OPTIONS
Table with columns: Option, Ex-r'se, Closing price, Vol., Closing offer, Vol., Equity close

Continuing to draw strength
from the improving dollar,
insurance brokers made further
progress and closed with gains
ranging to 8. C. E. Heath put
on that much to 195p and Sedg-
wick Forbes rose 7 to 90p. Com-
posites also moved higher with
Royals up 7 to 342p. Ahead of
incoming statements due next
Tuesday and Wednesday respec-
tively, Commercial Union put on
4 to 148p and General Accident
gained 6 to 218p.

Engineering leaders made
further progress, GKN improv-
ing 5 more to 267p and Hawker 5
to 202p. Trading in secondary
issues was a little more lively
than of late, with the FT 100
253p were supported awaiting
the decision by the Monopolies
Commission on GEC's intended
bid. Staveley, a poor market
recently, rallied 10 to 260p, while
Bechtel, 7 dearer at 217p, also
rallied 2 to 162p following the
half-year figures.

On the bid situation, Bestobell
advanced 6 to 228p, while bidders
BTR rose 15 further to 380p.
Distributor Harold Perry
advanced 7 to 130p.

Good day for Gilds
Mining markets enjoyed one of
their best days for some time
with all sections moving ahead
reflecting a general improvement
in metal prices and the firmness
of the investment currency
premium.

FINANCIAL TIMES STOCK INDICES
Table with columns: Index, Aug 8, Aug 7, Aug 6, Aug 5, Aug 4, Aug 3, Aug 2, Aug 1, Aug 30

NEW HIGHS AND LOWS FOR 1979
Table with columns: Index, High, Low, High, Low

RISES AND FALLS YESTERDAY
Table with columns: Index, Rise, Fall

OPTIONS
Table with columns: Index, Day's Change, Est. Earnings, Gross Div, Est. P/E Ratio

EUROBONDS
The Association of International Bond Dealers Quotations and Yields appears monthly
in the Financial Times. It will be published in an eight-page format on the following
dates in the remainder of 1979:

ACTIVE STOCKS
Table with columns: Stock, Denomina- tion, No. of shares, Closing price, Change on day, 1979 High, 1979 Low

FT-ACTUARIES SHARE INDICES
These indices are the joint compilation of the Financial Times, the Institute of Actuaries
and the Faculty of Actuaries

An Appeal on behalf of the MAURITIUS CHILD CARE SOCIETY
The Mauritius Child Care Society which has been set up by an Act of Parliament
is proposing to establish a Children's Clinic which will be run on a voluntary basis.
The object of this Clinic is to provide urgently needed help for children requiring specialised
treatment. It will act as a centre for medical research and will provide facilities enabling
difficult operations to be performed within Mauritius.

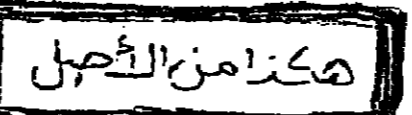
RECENT ISSUES
Table with columns: Issue, Date, Stock, Closing Price, + or -

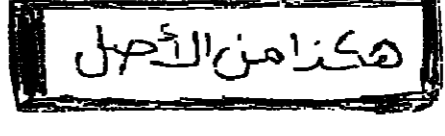
FIXED INTEREST STOCKS
Table with columns: Issue, Date, Stock, Closing Price, + or -

LEADERS AND LAGGARDS
The following table shows the percentage changes which have taken place since December 29, 1978, in the principal
equity sections of the FT Actuaries Share Indices.

"RIGHTS" OFFERS
Table with columns: Issue, Date, Stock, Closing Price, + or -

FIXED INTEREST PRICE INDICES
Table with columns: Index, Day's Change, Est. Earnings, Gross Div, Est. P/E Ratio





AUTHORISED UNIT TRUSTS

Table listing various unit trusts and their performance metrics, including Abney Unit Trst. Mgrs., Abney Income, Abney Growth, etc.

OFFSHORE AND OVERSEAS FUNDS

Table listing offshore and overseas funds, including Alexander Fund, Allen Harvey & Ross Inv. Mgt., etc.

STOCK INDEXES

Table listing various stock indices and their values, including Abney Unit Trst. Mgrs., Abney Income, etc.

INSURANCE AND PROPERTY BONDS

Table listing insurance and property bonds, including Abney Life Assurance Co. Ltd., Crown Life Assurance, etc.

STOCK INDEXES

Table listing various stock indices and their values, including Abney Unit Trst. Mgrs., Abney Income, etc.

NOTES: This page includes various notes and disclaimers regarding the data presented in the tables.

Factories, Warehouses, Offices, Sites... now in Telford 0952 613131

BRITISH FUNDS

Table of British Funds with columns for Stock, Price, and Yield. Includes sub-sections for 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Table of 'Over Fifteen Years' funds, listing various investment options with their respective prices and yields.

Table of 'Undated' funds, providing details on prices and yields for different fund categories.

INTERNATIONAL BANK

Table showing international bank shares, including prices and yields for various institutions.

CORPORATION LOANS

Table of corporation loans, detailing interest rates and other financial metrics.

COMMONWEALTH & AFRICAN LOANS

Table of commonwealth and African loans, listing interest rates and terms.

LOANS

Table of general loans, categorized by public board and financial, with interest rates and terms.

FOREIGN BONDS & RAILS

Table of foreign bonds and rails, listing various international securities and their prices.

BANKS & HP—Continued

Table of banks and home products (HP), including share prices and market movements.

AMERICANS

Table of American stocks, listing various US companies and their share prices.

BEERS, WINES AND SPIRITS

Table of shares in the beer, wine, and spirits industry.

BUILDING INDUSTRY, TIMBER AND ROADS

Table of shares in the building, timber, and roads sectors.

CANADIANS

Table of Canadian stocks, listing various companies from Canada.

BANKS AND HIRE PURCHASE

Table of shares in banks and hire purchase companies.

FT SHARE INFORMATION SERVICE

CHEMICALS, PLASTICS—Cont.

Table of chemical and plastic shares, including various industrial products.

ENGINEERING—Continued

Table of engineering shares, listing various mechanical and electrical companies.

DRAPERY AND STORES

Table of shares in the drapery and retail stores sector.

Table of food and grocery shares, including various food processing and retail companies.

HOTELS AND CATERERS

Table of shares in the hotels and catering industry.

INDUSTRIALS (Misc.)

Large table of miscellaneous industrial shares, covering a wide range of manufacturing and service companies.

WATER SUPPLY

Table of shares in water supply companies.

POWER

Table of shares in power generation and utility companies.

TRANSPORT

Table of shares in transport and logistics companies.

TELECOMMUNICATIONS

Table of shares in telecommunications companies.

PROPERTY

Table of shares in real estate and property companies.

AGRICULTURE

Table of shares in agriculture and food production companies.

FINANCIAL TIMES

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مکان العمل

INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, Shell, and various engineering firms. Columns include stock name, price, and change.

INSURANCE—Continued

Table of insurance stocks including companies like British Overseas Airways, British Airways, and various insurance providers.

PROPERTY—Continued

Table of property-related stocks including companies like British Land, National Westminster, and various real estate firms.

INVESTMENT TRUSTS—Cont.

Table of investment trusts including companies like British Venture, British Venture, and various investment funds.

FINANCE, LAND—Continued

Table of finance and land-related stocks including companies like British Bankers' Association, British Bankers' Association, and various financial institutions.

OKASAN SECURITIES CO. LTD. London Branch: Buckingham House, 60-63 Queen St., London EC4R 1AD. Tel: 8811131.

MINES—Continued AUSTRALIAN

Table of Australian mining stocks including companies like BHP, Anglo American, and various mining firms.

TINS

Table of tin stocks including companies like Anglo American, Anglo American, and various tin mining firms.

OVERSEAS TRADERS

Table of overseas trading companies including Anglo American, Anglo American, and various trading firms.

COPPER

Table of copper stocks including Anglo American, Anglo American, and various copper mining firms.

MISCELLANEOUS

Table of miscellaneous stocks including Anglo American, Anglo American, and various other companies.

GOLDS EX-\$ PREMIUM

Table of gold stocks including Anglo American, Anglo American, and various gold mining firms.

RUBBERS AND SISALS

Table of rubber and sisal stocks including Anglo American, Anglo American, and various commodity firms.

TEAS

Table of tea stocks including Anglo American, Anglo American, and various commodity firms.

INDIA AND BANGLADESH

Table of Indian and Bangladeshi stocks including Anglo American, Anglo American, and various commodity firms.

SRI LANKA

Table of Sri Lankan stocks including Anglo American, Anglo American, and various commodity firms.

AFRICA

Table of African stocks including Anglo American, Anglo American, and various commodity firms.

MINES CENTRAL RAND

Table of Central Rand mining stocks including Anglo American, Anglo American, and various mining firms.

EASTERN RAND

Table of Eastern Rand mining stocks including Anglo American, Anglo American, and various mining firms.

FAR WEST RAND

Table of Far West Rand mining stocks including Anglo American, Anglo American, and various mining firms.

FINANCE

Table of finance stocks including Anglo American, Anglo American, and various financial institutions.

DIAMOND AND PLATINUM

Table of diamond and platinum stocks including Anglo American, Anglo American, and various commodity firms.

CENTRAL AFRICAN

Table of Central African stocks including Anglo American, Anglo American, and various commodity firms.

RECENT ISSUES and "Rights" Page 26

This service is available to every company dealt in on the Stock Exchanges throughout the United Kingdom for a fee of £500 per annum for each security.

REGIONAL MARKETS

Table of regional market data including various regional indices and stock prices.

OPTIONS 3-month Call Rates

Table of 3-month call rates for various options, including interest rates and stock prices.

A selection of options traded is given on the London Stock Exchange Report page.

LEASING CARS MEANS AVIS

Quicker than you think AIR ANGLIA

TUC predicts industry crisis

BY CHRISTIAN TYLER, LABOUR EDITOR

THE TUC yesterday predicted that a financial crisis would overtake private industry this winter...

problems to be driven to the wall and serious trouble from some larger firms locked into big investment programmes.

remain a prime yardstick for trade union negotiators. Last night the Confederation of British Industry said the TUC's forecast of company bankruptcies underlines once again the need for moderation in the coming pay round.

invitation to send him a paper on extending TUC consultation over the public expenditure survey. The TUC is asking to be involved from the earliest stages, and says there should be public debate instead of decisions by "a handful of senior civil servants and Cabinet Ministers."

Sasse losses reach £20m

BY JOHN MOORE

A FULL AUDIT of the stricken Lloyd's of London underwriting syndicate formerly managed by Mr. Frederick Sasse, has revealed that losses are now running at £20m compared with the £13.6m previously estimated.

Because of the seriousness of the situation the 16-strong committee of Lloyd's is urgently pursuing the possibility of arranging a reinsurance contract within the Lloyd's market that will accept risk of any deterioration in the current figures.

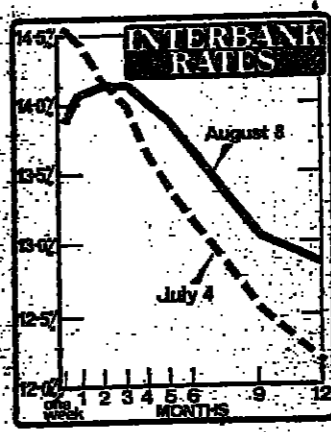
The members of the syndicate discussed the new position yesterday afternoon at Lloyd's at a meeting organised by the manager of the syndicate, Mr. Stephen Merrett of Merrett Dixey Syndicates.

The full audit has shown that there are additional losses on mainly liability insurances arranged for the entertainment and leisure industry, such as fair ground and holiday camp operators.

THE LEX COLUMN

The bulls snap up the long tap

Index rose 7.1 to 473.7



The tug of war in the gilt-edged market yesterday swung strongly in the direction of the bulls. Whereas last week the bears had their way, as hopes declined of an early cut in interest rates and sterling started to fall from a peak, this week the buyers have come back.

As would be expected sharply higher interest rates have badly hit the traditional instalment credit business, around three quarters of which is fixed rate lending. Pre-tax profits on this side of the business slumped over an August 20 and £62.5m on September 6.

The end result was that group pre-tax profits rose from £17.0m to £20.1m in 1978-79. Admittedly the previous year's figures were depressed by losses in South Africa and Australia.

Glynwed
Glynwed makes everything from gas cookers to bath tubs and its recent performance reflects fairly accurately the depressed conditions facing many companies operating in the heartland of British industry.

So far there is little sign that its performance is going to improve much in 1979. First half profits are a mere 2 per cent higher at £6.6m.

BTR/Bestobell
With the publication yesterday of its second major management document, Bestobell's strategy to avoid being taken over by BTR entered its final phase.

The bid has brought out five found differences of approach between the two companies. Bestobell depicts BTR as "less fragmented and over-stretched", while BTR presents Bestobell as "stagnant, over-centralised and inefficient."

Congress asked to ban private health insurance

BY CHRISTIAN TYLER, LABOUR EDITOR

THE Trades Union Congress will be asked next month to forbid unions to negotiate private medical insurance deals and to use the threat of suspension or expulsion from the TUC against unions who disobey.

The EPTU will not be mentioned by name in an amendment that COHSE is drawing up to its own already-published motion. It will only ask that "disciplinary action" is considered but there is little short of suspension or expulsion that the TUC can do.

insurance deal since the news leaked out ten days ago. Yesterday it repeated its argument that the Government's failure properly to finance the National Health Service entitled the union to do the best it could for its members.

Star goes on after warning

By John Lloyd

THE Daily Star, the eight-month-old tabloid published by Express Newspapers, is to continue to print after a warning from the Express management that it would be closed if distribution workers refused to handle it in the South of England.

Members of the London Central branch of the Society of Graphical and Allied Trades (SOGAT), who had agreed to handle the paper until August 15, said yesterday that they would continue to distribute it until September 23.

The main stumblingblock centres on the lack of an agreement to print the Star in London. Members of the Daily Express machine minders' chapel of the National Graphical Association (NGA) have asked for an extra £50 a week and more staff to handle the Star.

Both sides in ITV dispute agree to arbitration talks

BY GARETH GRIFFITHS, LABOUR STAFF

BOTH SIDES in the three-week dispute affecting independent television are to meet the Arbitration Service today in separate preliminary meetings.

Shop stewards from both the ACTT and the EPTU held meetings yesterday to discuss tactics. The members of NATTKE have been told by Jack Wilson, their general secretary, to remain working normally.

It is understood that the ACTT shop stewards' meeting expressed a strong reaction against the ITCA's suspension policy. The meeting was expected to endorse the members' rejection of a pay offer worth 15 per cent, plus 2 or 3 per cent cost-of-living.

Weather

UK TODAY
OCCASIONAL rain with sunny intervals. Rather cool.

London, England (except Lakes and N.E.), Wales, Channel Is. Rain, some heavy with thunder. Rather cool. Max 17C (63F).

N.E. England, Lakes, S.W. Scotland, Borders, Isle of Man, N. Ireland. Cloudy, some occasional rain. Becoming brighter. Max 17C (63F).

Rest of Scotland, Orkney, Shetland. Sunny intervals and showers. Max 17C (63F).

WORLDWIDE

Table with columns: City, Day, High/Low temperatures, Wind, etc. for various global locations.

Turks face external debts, IMF told

BY METIN MUNIR IN ANKARA

TURKEY faces severe difficulties in servicing its external debts, in spite of recent assurances of aid from foreign Governments and banks.

The IMF experts say Mr. Bulent Ecevit's Government has made a "substantial effort" to tackle Turkey's economic problems through its emphasis on increasing exports, which are expected to rise by 20 per cent this year.

But further action will be essential. The past 12 months have made the price of delay very plain. The rate of inflation would remain high throughout 1979, the report added.

"But further action will be essential. The past 12 months have made the price of delay very plain. The rate of inflation would remain high throughout 1979, the report added. The wholesale price index was likely to advance, on average, by 60 per cent from 1978 to 1979 and in the course of the year could be even higher.

Statfjord Field

Statfjord, Norway's state oil company, said estimates of reserves were continually revised, as new wells disclosed more about the field's structure.

Aluminium flaws

manufacturing problem had now been cleared up. The fault is believed to have been caused by a faulty sprinkler system which led to the uneven cooling of the heat-treated panels, and set up thermal stresses in the metal.

Do-it-yourself motoring co-op

BRITAIN'S FIRST do-it-yourself motorists co-operative opened in Milton Keynes, Buckinghamshire, yesterday.

Weather

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